

# Financing the Maritime Economy, Investment and Development in the Mediterranean

**Thursday, 4<sup>th</sup> and Friday, 5<sup>th</sup> July 2019**

Napoli, Palazzo Piacentini, Sala delle Assemblee, Intesa Sanpaolo, Via Toledo 177

**Thursday, 4th July**

## THE ITALIAN MARITIME ECONOMY 2019

**Presentation of the 6<sup>th</sup> Annual Report by SRM – Economic Research Centre related to Intesa Sanpaolo**

11:00 - 13:00 **Francesco Guido**, Regional Manager, Intesa Sanpaolo for Southern Italian Regions  
**Paolo Scudieri**, President, SRM

### *Report presentation*

**Massimo Deandreis**, General Manager, SRM

**Alessandro Panaro**, Head of Maritime & Energy Department, SRM

### *Roundtable Discussion*

### **The New Phenomena of Maritime Traffic and Logistics**

Moderated by: **Paolo Garonna**, Secretary General, FeBAF

### *Chairs:*

**Mario Mattioli**, President, Confitarma

**Silvia Moretto**, President, Fedespedi

**Ferdinando Nelli Feroci**, President, Istituto Affari Internazionali (IAI)

**Daniele Rossi**, President, Assoport

## **Closing Morning Session & Opening of the Euro-Mediterranean Investment Forum**

**The New Centrality of the Mediterranean: driver of Investment and socio-economic Integration**

13:00 - 13:30 **Gian Maria Gros-Pietro**, President, Intesa Sanpaolo

# THE EURO-MEDITERRANEAN INVESTMENT FORUM

14:30 - 15:30 **The Future of Economic and Financial Cooperation  
in the Euro-Mediterranean Region**

## *Chair*

**Paolo Garonna**, Secretary General, FeBAF

## *Guests of Honor*

**Enzo Moavero Milanesi**, Minister of Foreign Affairs of Italy (tbc)

**Michael Koehler**, European Commission, Director Directorate B, Neighbourhood South

**Zied Laâdhari**, Minister for Development, Investment and International  
Cooperation of Tunisia (tbc)

**Mohamed Maait**, Minister of Finance of Egypt

**Augusto dell'Erba**, Vice President FeBAF and President Federcasse

15:30 - 16:00 *Coffee*

16:00 - 18:00 **The Role of Banks, Insurers and Financial Markets for Financing SME  
and the Blue Economy**

## *Key-note speaker*

**Flavia Palanza**, Director Northern Africa and Middle East, European Investment  
Bank (EIB)

## *Roundtable Discussion*

**Chair: Piero Gaggi**, Head of International Affairs at the Italian Banking Association  
(ABI)

## *Speakers*

**Marco Borra**, Head of Department of the National Institute of Biology & Steering  
Board of the OECD "Fostering Innovation in the Ocean Economy" Project

**Mourad Ben Chaabane**, President of the Tunisian Stock Exchange (BVMT)

**Luca Colussa**, Portfolio Manager, Generali Investments Partners

**Ahmed El Karm**, President, Tunisian Professional Association of banks (APTBEF)

**Mourad Fradi**, President, Italian-Tunisian Chamber of Commerce (CTICI)

**Abdelbasset Ghanmi**, General Director, Foreign Investments Promotion Agency  
(FIPA) Tunisia (tbc)

**Habib Ben Hassine**, President, Tunisian Insurance Association, FTUSA

**Yasmina Sbihi**, Investment and Development Agency of Morocco (AMDIE) (tbc)

18:00 - 19:00

## Financial Cooperation and Investment – The Case of The New Suez Canal and Egypt

### Key-note speaker

**Ramy Abu El Naga**, Deputy Governor of the Central Bank of Egypt (tbc)

### Roundtable Discussion

#### Chair

**Ferdinando Nelli Feroci**, President, Istituto Affari Internazionali (IAI)

#### Speakers

**H.E. Amb. Hisham Mohamed Badr**, Ambassador of Egypt to Italy

**Mohamed El Dib**, Board Member of the Federation of Egyptian Banks (FEB) and Chairman of QNB AlAhly Bank

**Iman El Isawy**, Counselor of H.E. Let. General Mohab Mamish (Head of Suez Canal Authority)

**Alaa El-Zoheiry**, Chairman of the Insurance Federation of Egypt & Managing Director of GIG Egypt

**Fiorenzo Senese**, Head of International Operations for Central Italy and Sardinia, Monte dei Paschi di Siena (Mps)

## Friday, 5th July

9:00 - 09:30 Coffee

9:30 - 11:00

### **Euro-Mediterranean Integration for Financing Infrastructure, Energy and Sustainability**

#### *Key-note speakers*

**Innocenzo Cipolletta**, Vice President FeBAF and President of Assonime

**Lapo Pistelli**, Executive Vice President of International Affairs, ENI (tbc)

#### *Roundtable Discussion*

#### *Chair*

**Antonella Massari**, Secretary General, Italian Association of Private Banks (Aipb)

#### *Speakers*

**Andrea Benassi**, Head of Public Affairs and Sustainability, ICCREA

**Lamberto Dai Prà**, Head of Africa, Asia and Oceania, Enel Green Power

**Sergio Garribba**, Counsellor for Energy Policy, Italian Ministry of Foreign Affairs and International Cooperation (MAECI)

**Giovanni Lombardi**, Founder & Chairman, Tecno Group srl

**Valentina Lucchini**, Head of Sustainability and CSR, Edison Spa

**Giovanni Maggi**, President, Assofondipensione

**Davide Tabarelli**, President, Nomisma Energia

**Simone Tagliapietra**, Research Fellow at Bruegel and Senior Fellow at Fondazione ENI Enrico Mattei (FEEM)

#### **Representative of SNAM**

11:00 - 11:15 Coffee

11:15 - 12:30

### **Social Infrastructure and Inclusive Growth for Peace, Security and Prosperity**

#### *Key-note speakers*

**Antonella Baldino**, Direttore Cooperazione Internazionale allo Sviluppo, Cassa Depositi e Prestiti (CdP) (tbc)

**Giuseppe Scognamiglio**, Chairman of the EastWest European Institute (EWEI)

*Roundtable Discussion*

*Chair: tbd*

*Speakers*

**Ruggero Arico'**, Vice President, Confindustria Assafrica & Mediterraneo

**Anna Barone**, Head of Office, European Investment Bank (EIB) in Morocco

**Ronni Benatoff**, Head of the EuroMediterranean Region, Association of Italian Chamber of Commerce (Assocamereestero)

**Brando Benifei**, Member of the European Parliament and Ambassador of the Startup Europe Mediterranean (SEMED) Initiative

12:30 - 13:30

**Euro-Mediterranean Development in the New Global Economic and Geo-Political Scenario**

*Roundtable Discussion*

*Chairs*

**Paolo Garonna**, Secretary General, FeBAF

**Massimo Deandreis**, General Manager, SRM

*Speakers*

**Lucio Caracciolo**, Director, LIMES

**Raffaele Della Croce**, Senior Economist, OECD

**Giuseppe Parigi**, Head of International Relations, Bank of Italy

13:30

End of Forum