

INAUGURATION: HAPAG-LLOYD CENTER FOR SHIPPING AND GLOBAL LOGISTICS

THURSDAY, NOVEMBER 22, 2018, 4:00 PM – 6:00 PM

INTERNATIONAL SYMPOSIUM: THE BELT & ROAD INITIATIVE'S IMPACT ON GLOBAL LOGISTICS

FRIDAY, NOVEMBER 23, 2018, 9:00 AM – 4:00 PM



HAPAG-LLOYD CENTER FOR SHIPPING AND GLOBAL LOGISTICS
KÜHNE LOGISTICS UNIVERSITY
„GOLDEN EGG“, GROSSER GRASBROOK 17, 20457 HAMBURG

Inauguration Hapag-Lloyd Center for Shipping and Global Logistics

Thursday, November 22, 2018

**Hapag-Lloyd Center for Shipping and Global Logistics (CSGL)
Kühne Logistics University (KLU)
“Golden Egg”, Großer Grasbrook 17, 20457 Hamburg**

PROGRAM:

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| 4:00 pm | Arrival, registration & coffee |
| 4:30 pm | Welcome
Moderator: Mr. Sebastian Reimann , Deputy Editor-in-Chief, DVZ

Prof. Dr. Thomas Strothotte , President, KLU
Mr. Karl Gernandt , Executive Chairman, Kühne Holding AG and Chairman, KLU Supervisory Board
Mr. Rolf Habben Jansen , Chief Executive Officer, Hapag-Lloyd AG |
| 5:00 pm | Key note address

Dr. Bruno Maçães , Author, Senior Advisor at Flint Global Ltd. London, Senior Fellow at Renmin University, Beijing, PRC and at the Hudson Institute in Washington, USA. |
| 5:30 pm | Q&A |
| 5:45 pm | Introduction to the center and closing remarks

Prof. Dr. Michele Acciario , Director, Hapag-Lloyd Center for Shipping and Global Logistics (CSGL) |
| 6:00 pm | Networking with drinks and snacks |

THE HAPAG-LLOYD CENTER FOR SHIPPING AND GLOBAL LOGISTICS

Thanks to the support of Hapag-Lloyd AG, Kühne Logistics University in Hamburg, Germany was able to create the Hapag-Lloyd Center for Shipping and Global Logistics (CSGL) in 2018. The purpose of the Center is to combine rigorous academic research with practical experience and insight in the area of shipping and global logistics, to generate and disseminate knowledge, which will lead to an increase in the efficiency of the sector, and contribute to the development of Hamburg as an international maritime knowledge hub.

The CSGL research team will pursue the advancement of shipping and global logistics topics in areas such as maritime transportation, digitalization, sustainability and the creation of value. The Center is an integral part of the KLU and capitalizes on the expertise and competences of various professors and researchers at KLU. Additional expertise is provided by Associate Members of CSGL. The head of CSGL is KLU's Professor Michele Acciario.

More information can be found under www.the-klu.org/csgl

International Symposium The Belt & Road Initiative's Impact on Global Logistics

Friday, November 23, 2018

**Hapag-Lloyd Center for Shipping and Global Logistics (CSGL)
Kühne Logistics University (KLU)**
"Golden Egg", Großer Grasbrook 17, 20457 Hamburg

PROGRAM:

- | | |
|-----------------|--|
| 9:00 am | Arrival, registration & coffee |
| 9:30 am | Welcome

Prof. Dr. Jan Fransoo, Professor of Logistics, Dean of Research, KLU |
| 9:45 am | Key note address

Prof. Dr. Paul Tae-Woo Lee, Director, Maritime Logistics and Free Trade Islands Research Center Ocean College Zhejiang University, China |
| 10:15 am | Q&A |
| 10:30 am | Coffee break |
| 10:50 am | Session 1: "The Belt & Road Initiative: economics, international relations and logistics"

Moderator: Prof. Dr. H.E. Haralambides, Texas A&M University;
Editor-in-Chief: Maritime Economics & Logistics (MEL)

Participants:
Mr. Thomas S. Eder, Mercator Institute for China Studies (MERICS), Berlin
Dr. James Wang, Research Centre OBOR, City University of Hong Kong
Mr. Bjoern Pistol, Head of Port Strategy, Hamburg Port Authority |
| 12:30 pm | Lunch buffet |

- 1:30 pm** Toast: Celebrating 20 years of the Journal Maritime Economics & Logistics, (MEL)
- 2:00 pm** **Session 2: “The Belt & Road Initiative: Implications for Global Supply Chains”**
Moderator: **Prof. Dr. Jan Fransoo**, Professor of Logistics, Dean of Research, KLU
Participants:
Ms. Olimpia Ferrara, SRM Maritime Economy Observatory, Naples, Italy
Mr. Willem Dous, Founder and CEO, LOTUS Containers Group
Dr. Xiaoning Shi, World Maritime University, Malmö, Sweden
Dr. Eunwoo Kim, Korea Maritime Institute, Busan, Republic of Korea
Mr. Joost Hintjens, University of Antwerp, Antwerp, Belgium
- 3:45 pm** **Closing remarks**
Prof. Dr. Michele Acciaro, Director, Hapag-Lloyd Center for Shipping and Global Logistics (CSGL)
- 4:00 pm** Networking with drinks

VENUE

KÜHNE LOGISTICS UNIVERSITY
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für Logistik und Unternehmensführung
Großer Grasbrook 17 | 20457 Hamburg
Telefon: +49 40 328 707-140
E-Mail: eventmanagement@the-klu.org
www.the-klu.org

PARKING

We recommend two parking garages close to Kühne Logistics University:
CONTIPARK Tiefgarage Überseequartier
Überseeallee 3 | 20457 Hamburg
CONTIPARK Parkhaus Speicherstadt
Am Sandtorkai 6-8 | 20457 Hamburg

PUBLIC TRANSPORT

U-Bahn: Metro line U4 to „Überseequartier“, walk in direction Elbphilharmonie/Großer Grasbrook (approx. 5 minutes)

