

Global Shipping Think Tank Alliance

3rd Plenary Meeting



Agenda

Monday 4th June 2018

10:00 - 15:30	PLENARY MEETING Banco di Napoli Miraglia Room 177, via Toledo - Naples
	Coordinator: MASSIMO DEANDREIS - General Manager of SRM
10:00 - 10:30	Registration and welcome coffee Group photos
10:30 - 11:00	Welcome Speeches MAURIZIO BARRACCO - President of Banco di Napoli FRANCESCO GUIDO - General Manager of Banco di Napoli
11:00 - 11:30	Opening Ceremony ZHEN HONG - Secretary-general of SISI YANG CHANG-HO - President of Korea Maritime Institute (KMI)
11:30 - 12:00	Global Shipping Think Tank Alliance, General discussion - Working report - Election of next chairman - Announcement of next sponsor - Discussion ways to carry out cooperation
12:00 - 13:00	Light Lunch



Global Shipping Think Tank Alliance

3rd Plenary Meeting

13:00 - 15:30 | Seminar | Discussion of Global Shipping Issues

1. Belt & Road Initiative

2. Relations between industry and maritime logistics

3. Development of intermodal transport

16:00 - 18:00 | TECHNICAL VISIT TO THE PORT OF NAPLES

20:30 MARITIME GALA DINNER

Circolo Canottieri Napoli | 1, via Molosiglio - Naples

Tuesday 5th June 2018

09:30 - 13:30 5th ITALIAN MARITIME ECONOMY CONFERENCE

Banco di Napoli | Assembly Hall | 177, via Toledo - Naples

This international conference is held annually in order to present the findings of the research project launched by SRM and called "Permanent Observatory on the Economy of Maritime Transport and Logistics".

13:30 - 14:30 Light Lunch

15:00 - 17:00 | TOUR OF NAPLES



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Participants at the 3rd Plenary Meeting

ALLIANCE MEMBER ORGANIZATIONS

CENTRE FOR MARITIME STUDIES OF NATIONAL UNIVERSITY OF SINGAPORE (CMS)

Singapore

HONG KONG POLYTECHNIC UNIVERSITY

Hong Kong, China

INSTITUTE OF SHIPPING ECONOMICS AND LOGISTICS (ISL)

Bremen, Germany

KOREA MARITIME INSTITUTE (KMI)

Seoul, South Korea

SHANGHAI INTERNATIONAL SHIPPING INSTITUTE (SISI)

Shanghai, China

SRM

Naples, Italy

DELEGATES

ANNA ARIANNA BUONFANTI

Researcher, Maritime Economy Observatory, SRM

Ro-Ro and Automotive in the Mediterranean: key trends

SALVIO CAPASSO

Head of Economy Dept., SRM

MASSIMO DEANDREIS

General Manager, SRM

Coordinator of the Meeting

OLIMPIA FERRARA ■

Head of Maritime Economy Observatory, SRM

Forecast and competitiveness of the container shipping Mediterranean market

LUCA FORTE

Head of Mediterranean Observatory, SRM

Key factors shaping the future of world trade: what can be expected in the Mediterranean?

HWANG JIN-HOL

Director General, Korea Maritime Institute

KIM JUHYEOUN

Researcher, Korea Maritime Institute

BURKHARD LEMPER

Managing Director, ISL - Institute of Shipping Economics and Logistics, Bremen

North European Container Traffic Model (NECTM)

Monitoring the structures of transport flows

LU WEILING

Director of International Cooperation Department Shanghai International Shipping Institute **Working Report**

MEIFENG LUO

Associate Professor, The Hong Kong Polytechnic University

Analysing the attractiveness of an intermodal gateway: a case study for Shanghai

ALESSANDRO PANARO

Head of Maritime & Mediterranean Dept., SRM

Special Economic Zones in Italy

DARIO RUGGIERO

Researcher, Mediterranean Observatory, SRM

Belt & Road Initiative. Mediterranean ports and trade at a glance

XIE YAJUAN

Manager, Centre for Maritime Studies of National University of Singapore

Intermodal transportation operations

YANG CHANG-HO

President, Korea Maritime Institute

Congratulatory Address

HEESUNG YUN

Director, Korea Maritime Institute

Steelmaking industry and maritime transport

ZHAO NAN

Director of Port Development Research Department, Shanghai International Shipping Institute

On interactive development of China's port and shipping industry with the "Belt and Road"

ZHEN HONG

Secretary-general, Shanghai International Shipping Institute

Welcome Speech

Delegate Speakers.

GUEST SPEAKERS

MAURIZIO BARRACCO

President, Banco di Napoli (Intesa Sanpaolo Banking Group)

Welcome Speech

MAURIZIO D'AMICO

Port Network Authority of the Northern Central Tyrrhenian Sea

Special Economic Zones

MASSIMO DEIANA

President, Port Network Authority of Sardinian Sea

Bunkering: a new perspective on the South of the Mediterranean

FRANCESCO GUIDO

General Manager, Banco di Napoli (Intesa Sanpaolo Banking Group)

Welcome Speech

JOOST HINTJENS

Researcher, Department of Transport and Regional Economics, University of Antwerp

Belt and Road: user opportunities through chain cost calculations

UMBERTO MASUCCI

President, The International Propeller Clubs

The Italian Maritime Cluster

SERGIO PRETE

President, Port Network Authority of Ionian Sea

Competition + Cooperation = Coopetition

PIETRO SPIRITO

President, Port Network Authority of Central Tyrrhenian Sea

The role of the Mediterranean ports in the maritime traffic development

ATTENDEES

SERGIO ARZENI

President, INSME - International Network of SMEs, Small and Medium-sized Enterprises

STEFANO CARRARO

Trade & Marketing Far East Westbound, CME Central Mediterranean Cluster, Maersk Line

FULVIO LINO DI BLASIO

Secretary-general, Port Network Authority of Ionian Sea

NATALE DITEL

Secretary-general, Port Network Autority of Sardinian Sea

ENRICO FARDELLA

Director, Center for Mediterranean Area Studies - Peking University

VINCENZO GIGLIO

Director, Maersk Line - Branch of Naples

PAUL KYPRIANOU

Communication Director, Grimaldi Group

MARIO MATTIOLI

President, Confitarma

FELICETTA STANCO

Unione Industriali Napoli

Welcome Speech

Distinguished guests,

Dear sponsor SRM and delegates from member organizations,

This is the secretary-general of Shanghai International Shipping Institute (SISI), initiator of the Global Shipping Think Tank Alliance (hereafter refer to the Alliance), and also the secretary-general of the Alliance secretariat. It is a great honor for me to be invited by SRM to deliver a welcome speech here. First of all, please allow me, on behalf of the Alliance secretariat, to express my sincere gratitude to SRM for its efforts in preparing the meeting, and also to extend my warm welcome to delegates and guests for attending this meeting.

SISI is a research and consultation institute working on port and shipping issues. It has been ten years since its establishment. For then on, SISI is dedicated to establishing ties with international maritime organizations, companies and colleges, networking top experts, constructing international shipping research platform and providing government agencies and industry players with decision-making information and consultation service.

Accordingly, the fundamental reason for SISI to initiate the Alliance in 2016 is to cooperate with shipping think tanks and consultation institutes from different countries and regions, track fresh concept, technology, trend and mechanism, and provide members with opportunities to discuss the changes in international shipping market and advise for the development of international shipping industry.

Since its founding three years ago, there have been many changes taking place in shipping market worldwide. 2016 witnessed the new lowest record in the market, from which it slowly recovered from the bottom. Promoted by the upward trend of economy and the deepening of regional cooperation, there was a robust revival in global shipping market in 2017. While in 2018, the risk of uncertainty in shipping has increased, as influenced by factors like acute conflict in international trade.

Against this background, the role that the Alliance plays is more and more important. At the very beginning, we received warm responses from member organizations. While carrying on the work of the Alliance, we also got active feedbacks. In the future, I hope that we can still work together to write a new chapter of scientific, orderly and sustainable development in shipping industry.

At last, wish this meeting a big success.

Thank you!

Zhen Hong Secretary-general of SISI

Congratulatory Address

1. Greetings, gratitude and welcome

Distinguished members of the Global Shipping Think Tank Alliance,

It is a great pleasure to meet all of you once again in the beautiful port city of Naples, since the second general assembly in Seoul.

I would like to extend my sincere appreciation to all participants for taking time out of your busy schedules and being here with us at the 3rd General Assembly. I am deeply honored to be able to meet all the members of the Alliance, and I look forward to constructive discussions in our pursuit for the development of the shipping, ports and logistics sector.

To begin with, I would like to extend my sincere gratitude to President Paolo Scudieri and the relevant officials of SRM, who have made extensive efforts in preparing for this General Assembly. My special thanks goes to Director Yu Shicheng of SISI who has led the Alliance as Chairman from the 1st General Assembly. I would also like to thank Secretary-general Zhen Hong as well as the relevant officials of SISI for keeping up the good work and operating the Alliance as Secretariat.

Finally, I would like to express my sincere gratitude and welcome to President Maurizio Barracco of the Bank of Naples for delivering a welcoming speech along with General Manager Francesco Guido and distinguished guests coming in from Asia and the rest of Europe.

2. Past works and roles of the Alliance

Bringing together 13 prominent research institutes in shipping, ports and logistics sector from China, Singapore, the UK, Germany, the US, Japan, Italy and Hong Kong, the Alliance was inaugurated in 2016 in Shanghai China, where it held its first General Assembly.

Since its inauguration, members of the Alliance have participated in continued exchange and research cooperation. In fact, we are seeing tangible results; SISI have decided to cooperate with Drewery for Singapore Maritime Cluster Study, while SRM has partnered with SISI to take on one session of the SRM Maritime Economy Annual Report 2017, covering China's shipping and logistics.

As a member institute of the Alliance, KMI will also present a study on the 'status and trends of global shipping finance focusing on cases in Europe, China and South Korea' at SRM's 2018 annual report.

In 2017, the Korea Maritime Institute hosted the 2nd General Assembly of the Alliance in Seoul. With IHS Markit participating as a new member institute, the assembly brought together global members including KMI, SISI, SRM, IHS Markit and IMC-Frank Tsao Maritime Library and R&D Center along with Korea's leading experts in shipping, ports and logistics. The participants held

heated and constructive discussions on the major issues of 2017; 'Forecasting demand and Supply of global container shipping' and the 'Economic effect of the enlargement of ship size and strategies of shipping companies and ports'.

Amid the rapidly changing environment surrounding shipping, ports and logistics, it is a great opportunity and a pleasure to discuss global shipping issues at this 3rd General Assembly. As prescribed at its Charter, the Alliance has thought deeply about the direction of the global shipping industry, positioning itself as a platform for cooperation and exchange both in name and reality. I expect that we will witness more substantive and tangible cooperation among member institutions in the future.

3. Rapidly changing conditions of the shipping industry and major issues

Distinguished guests!

Conditions surrounding the global shipping, ports and logistics market are rapidly changing, which requires preemptive and appropriate responses. The world economy is expected to grow driven by recovery of emerging economies and the growth of advanced nations. At the same time, however, increasing protectionism is further accelerating uncertainty.

According to the IMF's World Economic Outlook, global growth forecasts for 2018 have been revised upward to 3.9 percent. This forecast reflects the expectation that favorable global financial conditions and strong sentiment will help maintain recent acceleration in demand together with increasing external demand from advanced countries such as the US.

Furthermore, Lloyd's Register forecasts that container shipping trade between the Far East and the Middle East will rapidly grow, boosting the Indian Ocean and Asia Pacific as a hub for the global container shipping market. In this regard, rising demand of transport following the growth of the global economy and rising emerging markets will serve as a huge opportunity to shipping, ports and logistics.

Meanwhile, an inter-Korean summit held in April 27, and a US-North Korea Summit scheduled this month, is improving North Korea's external relations and the promotion of peace surrounding the Korean peninsula. This would likely result in a huge breakthrough in the shipping and logistics environment in Northeast Asia and Eurasia. If the severed logistics network with North Korea is connected and reestablished, it will draw a completely new map for international transport logistics. Once, "The New Northern Policy' driven by the South Korean government, "One road, One belt Initiative" led by China and Russia's 'Far East Policy' are interconnected and developed together, it will pave a new road for shipping, ports and logistics in Eurasia.

Today, we are here to discuss three very important shipping issues, which are; 'Relations between industry and maritime transport', 'Development of intermodal transport', and the 'Belt and Road Initiative'.

In regards to the first subject, the relations between industrial transport and maritime transport are mutually influential. And the significance of this relation varies depending on macroeconomic changes of the global economy and the impact exchanged between maritime transport and industry within an individual country. Secondly, the development of intermodal transport is an important subject as it runs through all areas of shipping, ports and logistics. Furthermore, this is what our industry must pay attention to and continues to study from the perspective of supply chain. Last of all, China's 'Belt and Road Initiative' strategy can provide an important opportunity for the growth of shipping, ports and logistics along with the 4th Industrial Revolution, issues on the environment and the subject of North Korea.

I sincerely hope that we are able to host efficient and constructive discussion on these three important subjects.

4. Conclusion

If the member institutes of the Alliance continue to come together and discuss pending issues, coming up with response measures as in the past, the Alliance will be able to fulfill its duty as a global think-tank contributing highly to the development of the shipping, ports and logistics industry. Following the good work of 2016 and 2017, I hope that this year will bring about tangible results through effective research activities and exchange between member institutes.

KMI will put its best efforts into further accelerating and expanding the cooperation and exchange among members based on the experience of holding the 2nd general assembly, contributing to the writing of SRM's annual report and MOU agreement with SRM.

I wish all the participants good health and happiness! Thank you very much

Yang Chang-ho
President of Korea Maritime Institute

Working Report

In December 2016, Shanghai International Shipping Institute (SISI) initiated the Global Shipping Think Tank Alliance (hereafter refer to the Alliance) and got responses from 13 organizations. The Alliance set its secretariat at SISI and appointed Prof. Zhen Hong as secretary-general, Prof. Yin Ming as executive deputy secretary-general and Dr. Zhao Nan as deputy secretary-general. The Inauguration Meeting of the Alliance was held in Shanghai, China on Dec. 13, 2016, where delegates passed the Alliance Charter, discussed the working mechanism and issues of interest in port and shipping development. On Nov. 9, 2017, Korea Maritime Institute (KMI) held the 2nd Plenary Meeting in Soul, South Korea. In this meeting, delegates analyzed issues including "Forecasting Demand and Supply of the Global Container Shipping" and "Economic Effect by the Enlargement of Ship Size and Strategies of Port and Shipping Companies", as well as confirmed that the 3rd Plenary Meeting would be sponsored by SRM in Naples, Italy.

Initially, there were 13 founding members of the Alliance, which includes Centre for Maritime Studies of National University of Singapore (CMS), China Academy of Transportation Sciences of the Ministry of Transport, Drewry, Hong Kong Maritime Research Centre, IMC-Frank Tsao Maritime Library and R&D Center, Institute of Shipping Economics and Logistics (ISL), Korea Maritime Institute (KMI), Marsoft, Port and Air Research Institute of Japan (PARI), Shipping Development Institute of Dalian Maritime University, SRM, Shanghai International Shipping Institute (SISI) and World Maritime University Shanghai Center. In 2017, IHS Markit applied to join the Alliance, and now there are altogether 14 organizations in the Alliance.

Members of the Alliance have a collaborative relationship with each other. For example, in 2017, secretariat launched the joint project of "Singapore Maritime Cluster Study" and commissioned Drewry to research on the maritime R&D and shipping finance in Singapore. SRM solicited contributions from SISI in both 2017 and 2018 for its Maritime Economy Annual Report, with Report 2017 published on Jun. 21, 2017 and Report 2018 soon coming out. Besides, SISI and IHS Markit have made several mutual visits. In March 2018, Prof. Yin Ming, deputy secretary-general of SISI and executive deputy secretary-general of the Alliance was invited to deliver speeches at the TPM Conference sponsored by JOC EVENT under IHS Markit in the United States.

Looking into the future, secretariat is working on to establish a website for the Alliance, and the columns that have been discussed include: introduction to the Alliance (background, mission, organizational chart, operation mechanism, contact information of the secretariat...), introduction to each organization (brief intro, news, products, website link...), activity notices and plenary meeting reports, shipping reviews and industrial updates, and how to join us, etc. Once it is set up and placed online, we will be needing regular support from each of the members to provide us with articles, reviews, news or any related materials you feel worthwhile for industry education or promotion.

Moreover, secretariat would like to select information on the website to compile and publish monthly newsletters, in order to enhance the international influence of the Alliance as well as that of all our members. Details of the website and newsletter can be discussed later in the meeting. In addition, to strengthen the academic exchange among members, in 2018, SISI plans to fund one or two research projects of interest. We are pleased to invite members to participate in those

projects and to visit Shanghai for professional communication and cooperative research.

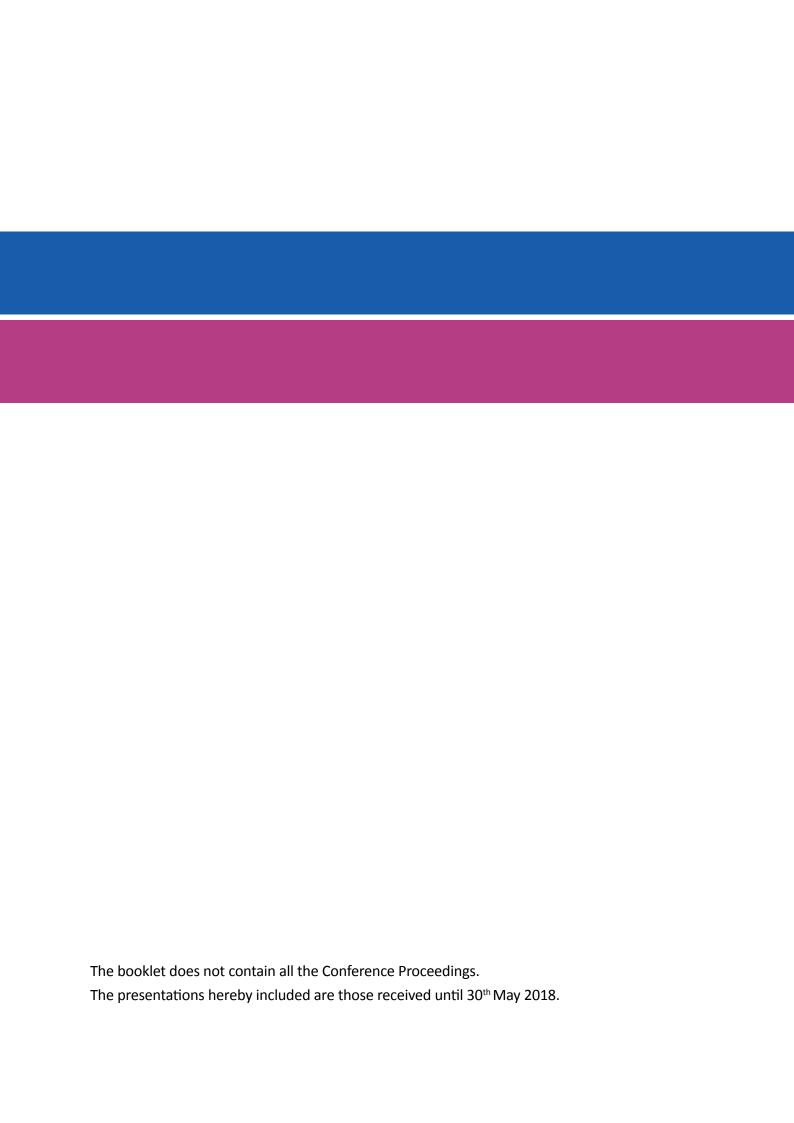
So far, we have successfully held three plenary meetings, and shall elect a new chairman as per the Charter. First of all, on behalf of Prof. Huang Youfang, president of Shanghai Maritime University and the first chairman, I would like to express my gratitude to all members for your support. Meanwhile, I also want to thank Prof. Huang Youfang and Shanghai Maritime University for the support given to the Alliance, in the name of secretariat.

Taking this opportunity, secretariat proposes Mr. Yang Changho, president of Korean Maritime Institute (KMI) as candidate for new chairman. KMI is one of the founding members of the Alliance and the sponsor of the 2nd Plenary Meeting, which has actively participated in all activities of the Alliance. We believe that as new chairman, Mr. Yang Changho together with KMI will inject vitality into the development of the Alliance. We hope you will support us on this proposal!

Last but not the least, on behalf of Alliance Secretariat; I would like to thank all our members again on your support to what we had carried out. And looking into the future, we hope to invite more new members in joining us, to promote deeper communications and exchanges among us and to provide more and more effective services for all of our members. Your advice or suggestions will be much appreciated and welcomed!

That's all. And thank you!

Secretariat
Global Shipping Think Tank Alliance
June, 2018



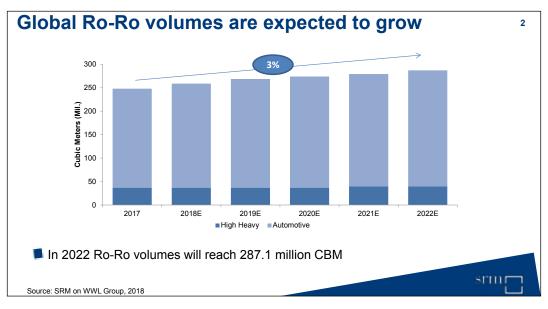
Global Shipping Think Tank Alliance

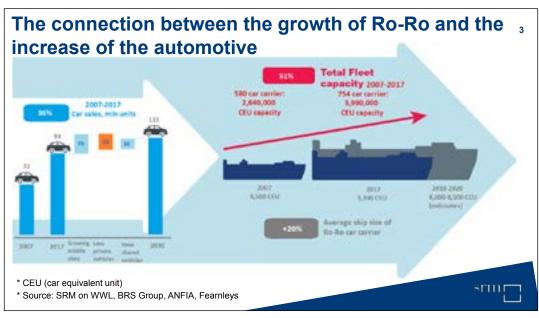
3rd Plenary Meeting

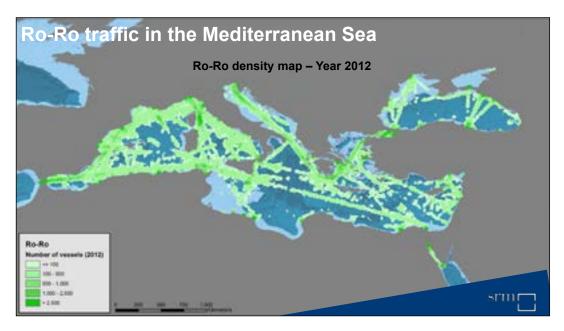
Delegate Speaker Presentations

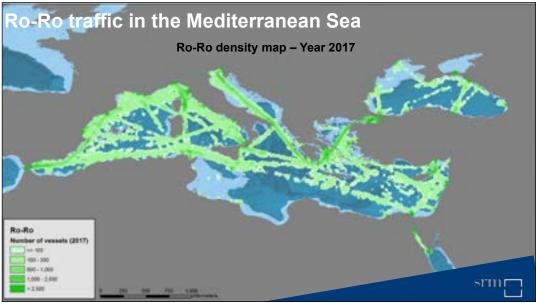


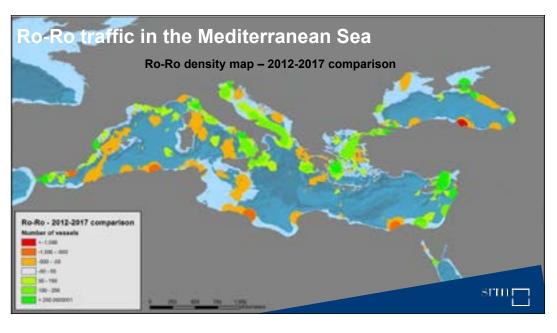


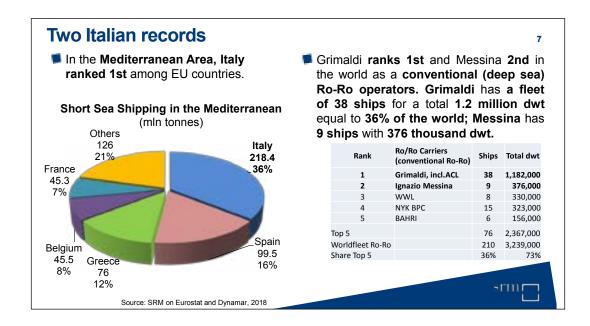
















GLOBAL SHIPPING THINK TANK ALLIANCE SEMINAR Belt&Road Initiative

Forecast and competitiveness of the container shipping Mediterranean market

Olimpia Ferrara, Coordinator Maritime Observatory

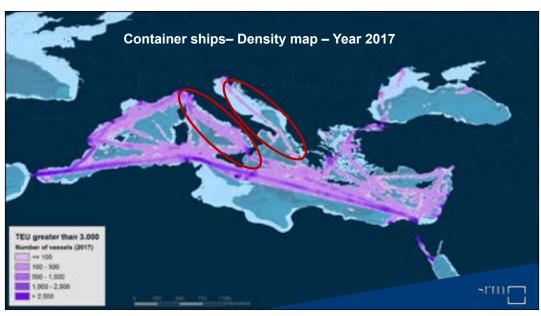
Naples, June 4th 2018













GLOBAL SHIPPING THINK TANK ALLIANCE SEMINAR

Key Factors Shaping the Future of World Trade: What Can Be Expected in the Mediterranean?

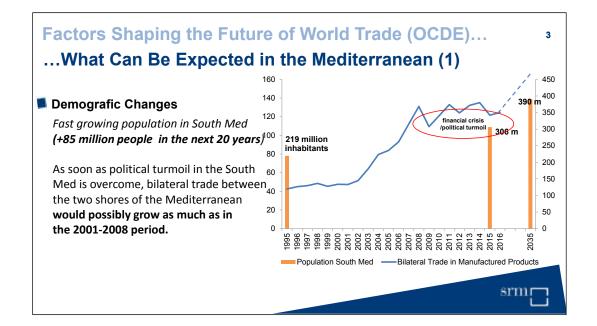
Luca Forte, SRM Mediterranean Observatory

Napoli, June 4th 2018

Factors Shaping the Future of World Trade (OECD)

- 2
- Demografic Changes: via (i) Impact on <u>comparative advantages</u> and (ii) Effects on <u>Import demand</u>.
- Investment in Physical Infrastructures: can facilitate the integration of new players in international supply chains.
- Energy: the Shale Gas revolution will make North America energy sufficient. What about Europe?
- More widespread **Technological Progress** compared to past times: <u>can enable countries to move up the value chain</u>: Countries representing 20 per cent of the world's total population accounted for about 70 per cent of research and development (R&D) expenditure in 1999, but only about 40 per cent in 2010

 $\operatorname{srm}_{\square}$



Factors Shaping the Future of World Trade (OCDE)...

...What Can Be Expected in the Mediterranean (2)

Investment in Physical Infrastructures

Investment in Port Infrastructures is the key goal for most of the South Med Countries.

Morocco, **Egypt**, **Israel** and **Turkey** are one step ahead on this path.

Tunisia and **Algeria** are planning to build up maritime transport by investing in **deep water ports.**

These transportation infrastructures would strengthen commercial ties between the two shores of the Mediterranean



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Factors Shaping the Future of World Trade (OCDE)...

...What Can Be Expected in the Mediterranean (3)

Energy: North America will be energy sufficient thanks to **shale gas**. As for Europe...

New Projects

...at present, there's <u>no shale gas production in Europe</u>: among European leading countries **Italy** has not commercially exploitable reserves, **France** has introduced a ban and **Germany** has suspended operations.

European Countries are to import energy product (Oil and Natural Gas) from abroad

Algeria is the **10**th country worldwide in terms of natural **Gas proven reserves**, second in Africa just after Nigeria.

Libya ranks 9th for Oil proven reserves, first country in the African continent.

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To summarize: complementarities between the two shores of the Mediterranean Basin

- Population: steady population in the North vs. growing population in the South high education + old population in the North vs. low education + young population in the South.
- Technology: high tech in the North vs. massive labour force in the South.
- Energy: oil/gas consumers in the North vs. oil/gas producers in the South.
- Infrastructures: toward a common development model: Port efficiency + Inland Logistic and Industrial facilities

COMPLEMENTARITIES MORE INTEGRATION ECONOMIC DEVELOPMENT

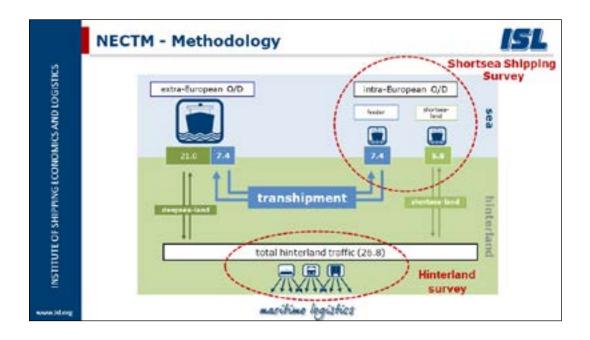
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North European Container Traffic Model (NECTM) Monitoring the structures of transport flows

The Institute of Shipping Economics and Logistics (ISL) developed a model to monitor and analyse various aspects of maritime transportation. The North European Container Traffic Model (NECTM) is an integrated TEU-based model for the North range ports including deepsea and shortsea traffic as well as hinterland and transhipment regions for the ports of the Hamburg-Le Havre range (Le Havre, Zeebrugge, Antwerp, Rotterdam, Bremen/Bremerhaven, Hamburg).

The model identifies the amount of transhipment containers which is not easy to attain as reliable data on intra-European trade is not available. The numbers are derived from the shortsea shipping survey carried out by ISL. As transhipment is not relevant for the distribution in the North Range port's hinterland it is deducted. This leaves a total amount of 26.8 million TEU from deepsea and shortsea trade for inland transportation.

The distribution of the total hinterland volume is one of the key parts of the NECTM. The model computes the exact container traffic for the various corresponding hinterland regions of the North range ports. The containers are allocated to each mode of transport according to the modal split. While barge and rail services are comparatively easy to track, the model relies on gateway surveys and the haulage reported by contributing carriers for road transportation.

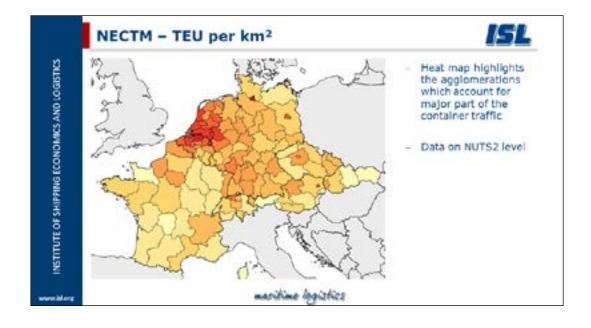


The NECTM is well accepted among port authorities and other actors of the maritime supply chain. They are as well custumers as partners that help improving the structural analysis of container flows.



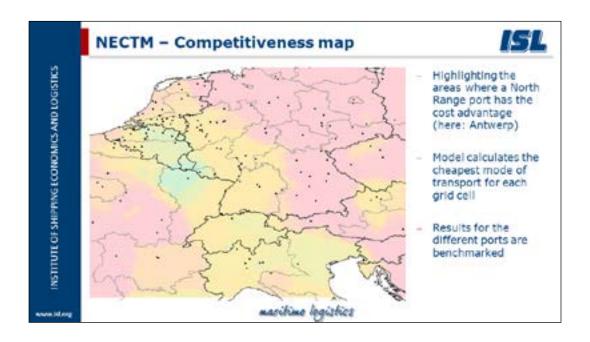
Over the years the NECTM has been improved and expanded. This includes the addition of new countries as part of the hinterland as well as differentiating the already integrated countries on a more detailed regional level to achieve additional accuracy. Most lately the incorporation of six mediteranean ports has began and will be further promoted.

The NECTM provides a good overview of the core areas of container origin and destination. With the support of graphical visualisation like in the heat map underneath it is simple to identify key markets. The analysis can be carried out on different levels of aggregation depending on the data availability. For the most important countries of the North range hinterland data on NUTS-3 level which reflects the most detailed level in the Classification of Territorial Units for Statistics system is on hand.

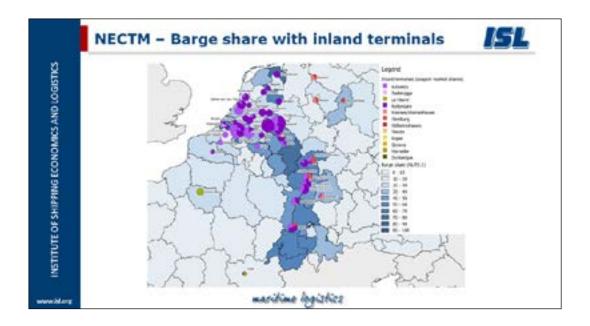


With the collected data ISL provides different kind of hinterland market analysis for its customers depending on their needs and requests. Such studies are able to identify a port's core markets as it is possible to examine the seaport share for each North Range port on a regional level.

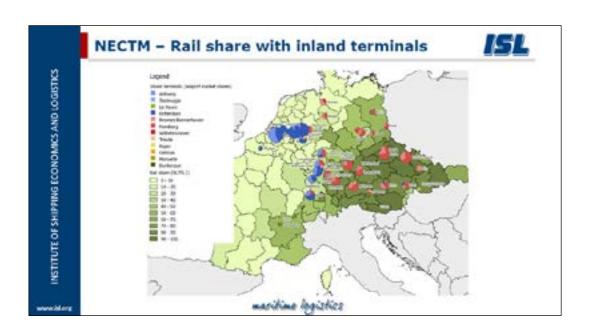
Besides such analysis of the current state another study field of ISL is forecasting and modelling. A grid cell analysis allows the computation of cost advantages. For each 5 x 5 km grid cell of the European hinterland an estimation is made. On the one hand the algorithm calculates the prices for the three modes of transport from each cell, while benchmarking the different results with the diverging prices for each North Range port on the other. This allows the identification of the cheapest port for each grid cell. Revealing areas where one port (in the underneath example the port of Antwerp) has a computed cost advantage (green to light yellow) is a useful information for the alignment of a port's hinterland strategy.



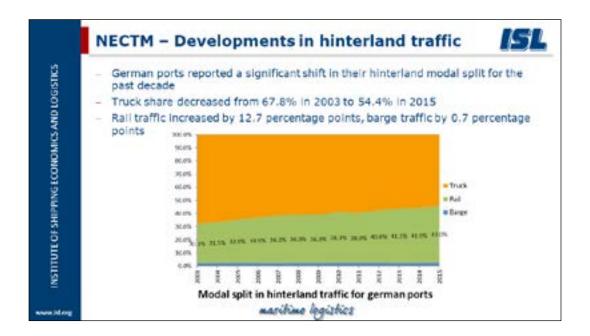
The modelling of the modal split and intermodal transports are an important factor of the NECTM. Regional differences in the modal split are visible when the different modes of transport are compared. This has a strong effect on the question which port is the easiest to access and therefore most likely the cheapest option. The following graphic illustrates the barge share which is the predominant mode of transport for regions along the Rhine. This results in large market shares for the ports of Rotterdam and Antwerp which is displayed with the seaport share of the barge terminals. However, the areas of Frankfurt and Baden-Wurttemberg are also contested by the German ports (pre-carriage is done by rail in this case).



The following share map identifies the areas where pre-carriage is predominantly done by railway along with the North Range ports' market shares by terminal. Rail transportation requires a minimum transportation distance until it is efficient and can compete with truck and barge services. As cost advantages ascend with increase distance, interior European countries have the highest rail shares. Especially in Austria, the Czech Republic and Bavaria railway is the primary mode of transport because barge transportation is not an option in these areas. The German ports of Hamburg and Bremerhaven are predominant there. However, train services to Rotterdam are also operated which leads to a decent market share of the port in some Austrian regions.



ISL's experience in the field of transport monitoring provides various opportunities for time series examination. The shift from road to rail transportation that has been on political agendas for a long time is evident. Starting in 2003 the truck share in the hinterland traffic of the German ports decreased by 13.4 percentage points within twelve years. The result of this development is that four in ten containers, which are handled by Bremerhaven or Hamburg today, are transported by rail.



The steadily improved NECTM supports decision makers of various maritime transport actors in their operative and strategic tasks. The computation reveals core markets as well as potential markets of high volumes or the terminals' role in intermodal supply chains of the hinterland container traffic.

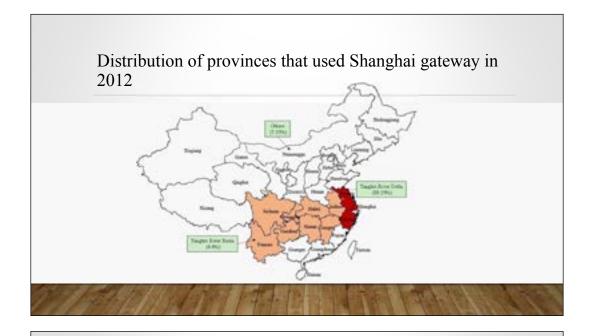


Analysing the attractiveness of an intermodal gateway: A case study for Shanghai

Meifeng Luo, PhD
Associate Professor, Dept. of Logistics and Maritime Studies,
Director, IMC-Frank Tsao Maritime Library and R&D Centre
The Hong Kong Polytechnic University.

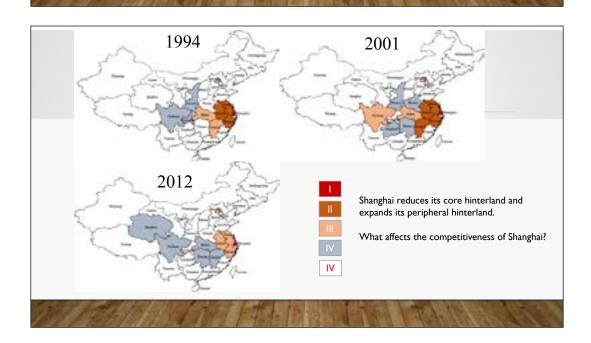
Shanghai: the intermodal gateway of China In 1930s, Shanghai was acclaimed as "The Paris of the East, the New York of the West" Now, it serves the trade of the whole country via highway, inland waterway, coastal trade, rail connections, and air transportations. It is the busiest container port in the world. It also has two airports, Pudong and Hongqiao. Pudong is the 3rd busiest cargo airport in the world in 2014.

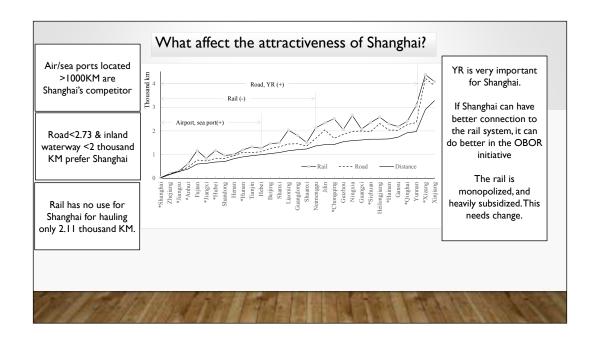




Measure the attractiveness of Shanghai for each province

- IO_{it} : total trade of province i at year t.
- SIO_{it}: that uses Shanghai gateway for import or export
- $s_{it} = \frac{s_{IO_{it}}}{IO_{it}}$: index for attractiveness of Shanghai gateway for province i at year
- Captive hinterland: $s_{it} > 0.9$
- \square Core hinterland: $0.9 \ge s_{it} > 0.4$
- III. Significant hinterland: $0.4 \ge s_{it} > 0.2$
- IV. Peripheral hinterland: $0.2 \ge s_{it} > 0.1$
- Nominal hinterland: $0.1 \ge s_{it} > 0$

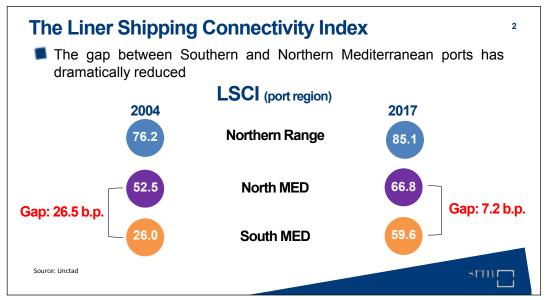


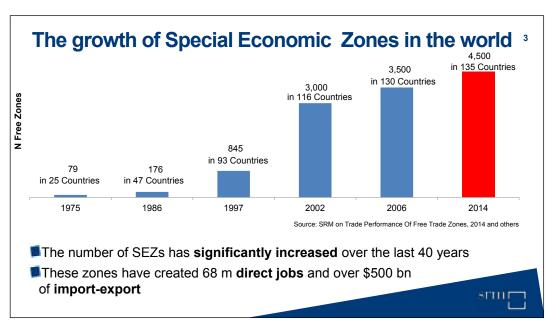


Thanks!

- · Email: Meifeng.luo@polyu.edu.hk
- Paper published: Analyzing the spatial-temporal evolution of a gateway's hinterland: A case study of Shanghai, China. *Transportation Research Part E* 95: (2016)355-367,



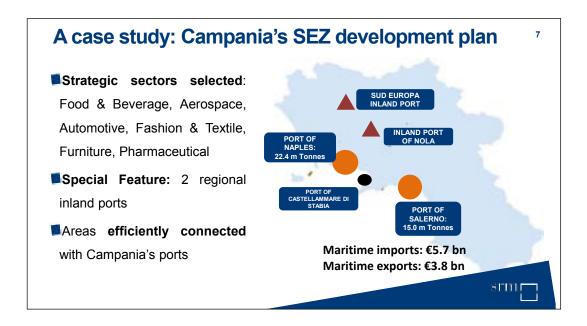
















GLOBAL SHIPPING THINK TANK ALLIANCE SEMINAR

Belt and Road Initiative

(Mediterranean ports and trade at a glance)

Dario Ruggiero, Maritime Economy Researcher

Naples, 4th June 2018



High- and Low-performing ports

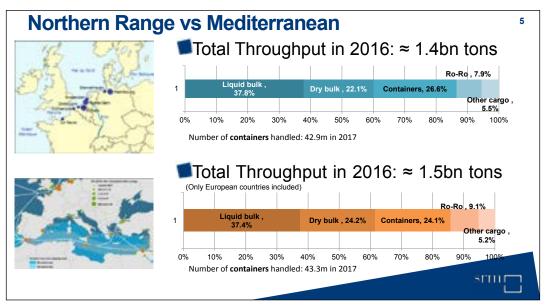
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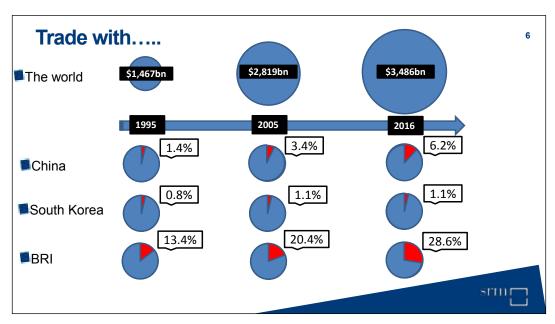
	TEUs (2017)
Valencia (Spain)	4.8m
Algeciras (Spain)	4.4m
Piraeus (Greece)	4.1m
Tanger Med (Morocco)	3.3m
Marsaxlokk (Malta)	3.1m
Port Said (Egypt)	3.0m

	TEUs (2017)	% change on 2016
Damietta (Egypt)	1.1m	+39.7%
Barcelona (Spain)	3.0m	+34.4%
La Spezia (Italy)	1.5m	+15.8%
Genova (Italy)	2.6m	+14.1%
Beirut (Lebanon)	1.3m	+13.8%
Tanger Med (Morocco)	3.3m	+11.7%
Valencia (Spain)	4.8m	+2.3%
Marsaxlokk (Malta)	3.1m	+2.1%
Port Said (Egypt)	3.0m	-1.2%
Algeciras (Spain)	4.4m	-8.0%
Gioia Tauro (Italy)	2.5m	-12.5%

	TEUs (2017)	% change on 2008
Piraeus (Greece)	4.1m	+855.1%
Tanger Med (Morocco)	3.3m	+259.7%
Ashood (Israel)	1.5m	+84.2%
Mersin (Turkey)	1.6m	+83.2%
Izmir (Turkey)	1.4m	+60.9%
Marseille (France)	1.4m	+60.1%
Genova (Italy)	2.6m	+48.4%
Haifa (Israel)	1.3m	+7.4%
Port Said (Egypt)	3.0m	-7.9%
Damietta (Egypt)	1.1m	-8.6%
Gioia Tauro (Italy)	2.5m	-29.4%







SOME SIMPLE QUESTIONS FOR YOU, SPEAKERS: 7

- Given the Belt and Road Initiative (BRI) and the increasing role of China and Far-East countries in the world.
- What's the role the Mediterranean can play in this scenario?

BRI:

- Opportunities for and threats to Europe-Asia maritime trade
- Which European countries should participate more in the development of the project?

smm .





Intermodal Transportation Operations

Dr. Xie Yajuan
Centre for Maritime Studies
National University of Singapore

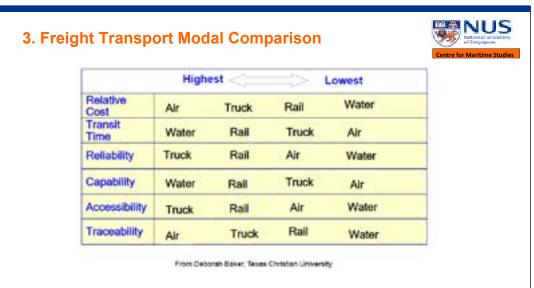
Overview

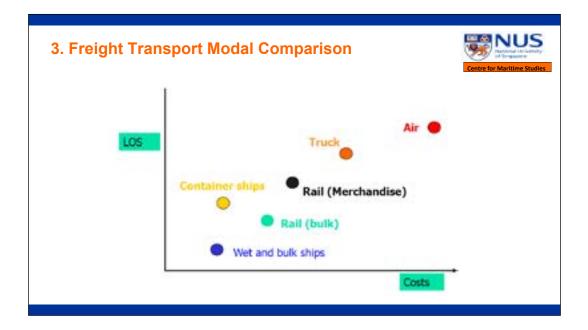


- 1. Typical Global Supply Chain
- 2. Overview on Four Freight Transport Modes
- 3. Freight Transport Modal Comparison
- 4. Current Intermodal Transportation
- 5. Logistics service indicators
- 6. Combined Modal Choice Method
- 7. Question & Answer

1. Typical Global Supply Chain Factory Inland delivery Vessel Container torminal A Container torminal B



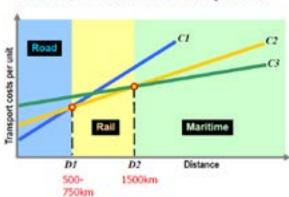




3. Freight Transport Modal Comparison







4. Current Intermodal Transportation ---Shanghai's HongQiao Integrated Transport Hub





Layout: The major functional parts include Hongqiao Airport, Hongqiao Railway Station, Hongqiao Maglev Station, east and west traffic centers and unban rail transport. A second runway of the Hongqiao Airport will be built 365 meters away to the west of the existing runway, with such facilities as the west terminal building. The existing terminal and the west terminal are the satellite buildings for each other, both serving as the urban terminals for Pudong Airport. About 1,700 meters away from the existing runway of Hongqiao Airport and 450 meters away from the west terminal building, Hongqiao Railway Station

boasts 30 tracks and 16 platforms. The Maglev Station is built to the east of the railway station, with 10 lines and 10 platforms as planned.

Passenger flow: 30 to 40 million people per year by airport; 120 to 140 million by railway and maglev trains; 10 million by highway buses. The daily flow of the hub is predicted to be about 1.1 million people

https://www.youtube.com/watch?v=mkvIp42kDLc

5. Logistics service indicators



☐ Lead Time: Time occurred from the arrival of a customer order to

the receiving of goods; it includes order transmission, order processing, order composition, order transfer to the production plant, article production, warehouse delivery, and final delivery to the customer.

- ☐ Regularity: Dispersion around the mean value of the delivery lead time
- □ Reliability: number of orders delivered punctually
- □ Completeness: door-to-door service provided by such one agent of the manufacturer
- ☐ Flexibility: ability to meet special/urgent/unexpected orders

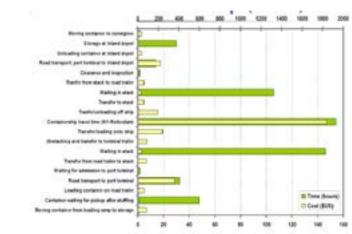
5. Logistics service indicators



- □ Freight charges rates, minimum chargeable weights, loading and unloading facilities, packaging and blocking, special services from a carrier
- ☐ Transit time (total elapse time from dispatch to receipt)
- ☐ Reliability (consistency of transit time)
- ☐ Inventory and warehousing costs (affected by transit time/reliability, and value of goods)
- □ Nature of goods capability of carrier (ability to provide equipment and facilities that a product requires e.g. controlled temperature and humidity, fragility, size constraints)
- □ Accessibility geographical reach
- ☐ Insurance compensation for loss, damage and delays
- Documentation requirements and charges
- □ Service tracking of goods, etc.

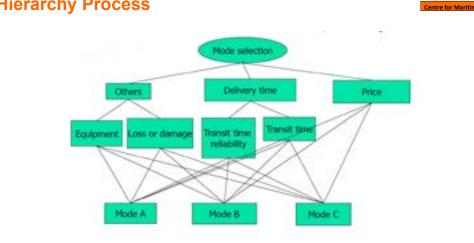
5. Time and Cost of Transport Activities Involving Moving a 40 Foot Container between the American East Coast and Western Europe (in 1997)





6. Combined Modal Choice Method: Analytical Hierarchy Process





6. Combined Modal Choice Method: Analytical Hierarchy Process



pairwise comparisons of criteria and dimensions

criteria	gelica	Delivery	others	
price	1	3.	1	
delivery	1/3	1	1/3	
others	1	3.	1	

Price dimension (level 2)					
rode	A.	0	C		
A)	1	1	1/5		
8	1.	1	1/3		
	5	3	1		

dimension	Traveit time	Transit time relability
Transit time	1	5
Transit time misbility	1/5	1

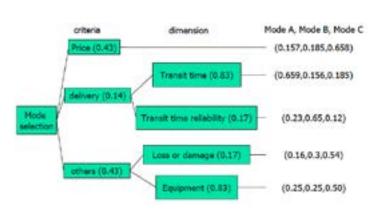
others dimension (level 2)					
dimension .	equipment	Loss or damage			
equipment	1	1/5			
Loss or damage	5	1 #			

	Transit	tine.		Transit time reliability			
mode -	A	8	¢	mode	A	8	C
A	1	5	3	A	1	1/3	2
P	1/5	1	1	8	3	1	5
c	1/3	1	1	c	1/2	1/\$	1

	fo	upount			1.00	e or dame	ige
mode	A	8	C	mode	A	8	C
A	1	1/2	1/3	A.	10	1	1/2
B	2	1	1/2	0	1	1	1/2
c	3	2	1	Ç.	2	2	1

6. Combined Modal Choice Method: Analytical Hierarchy Process





7. Question & Answer



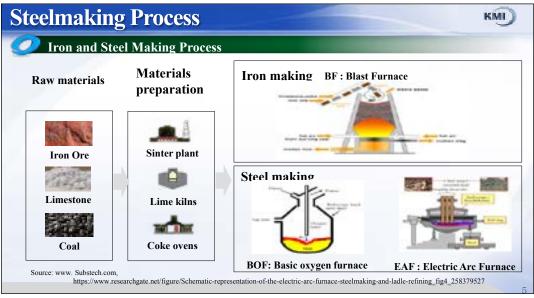




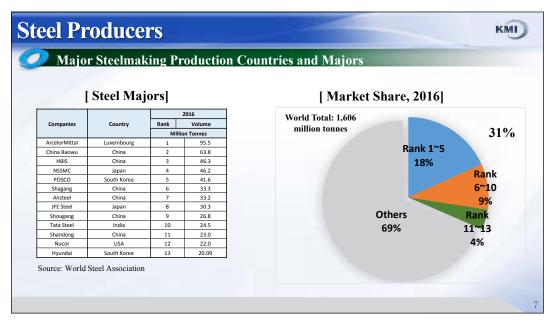


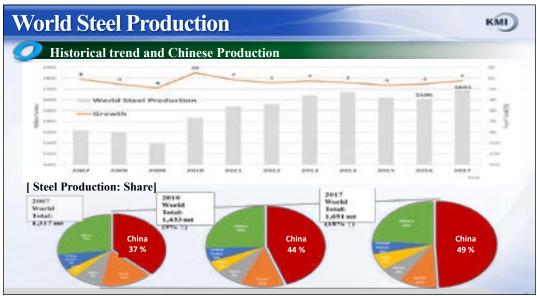


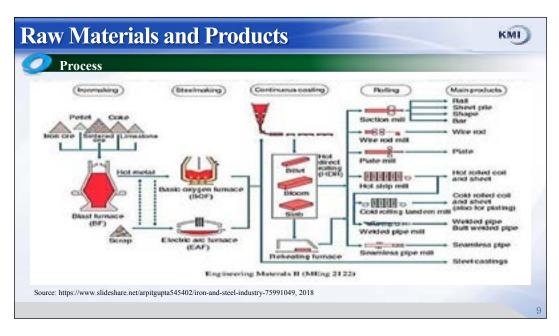




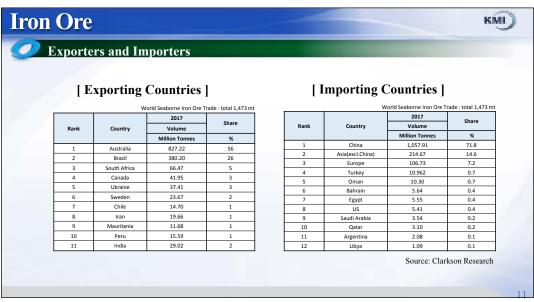




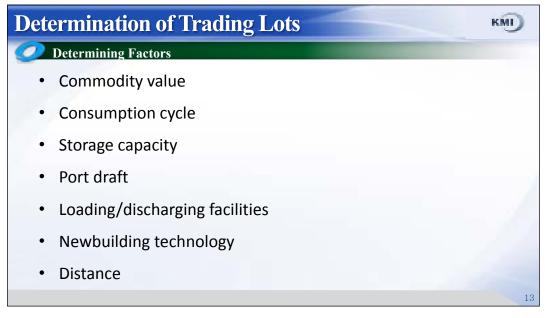




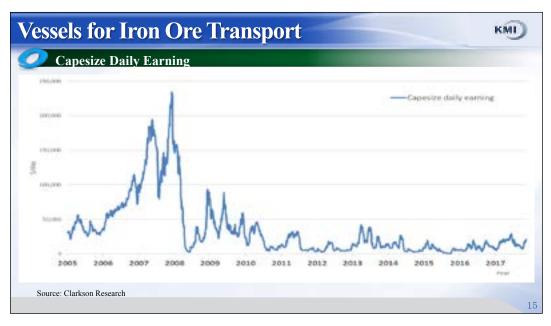


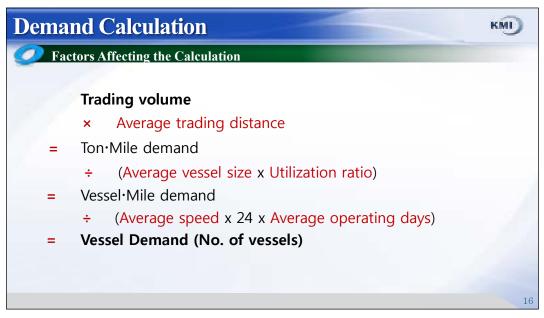


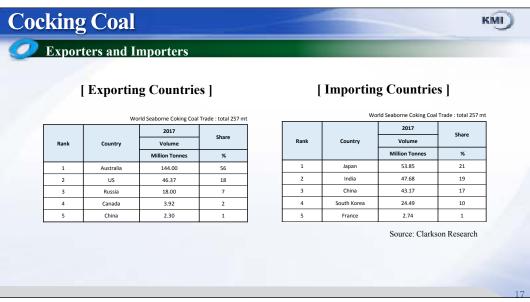




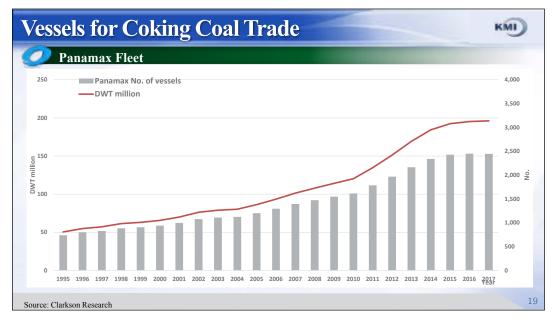


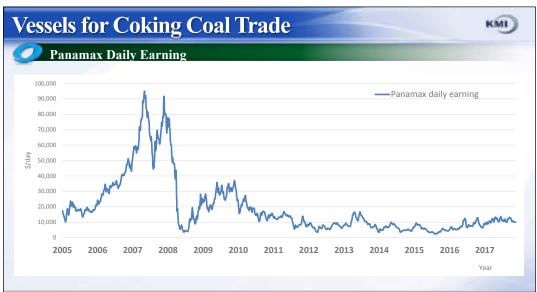


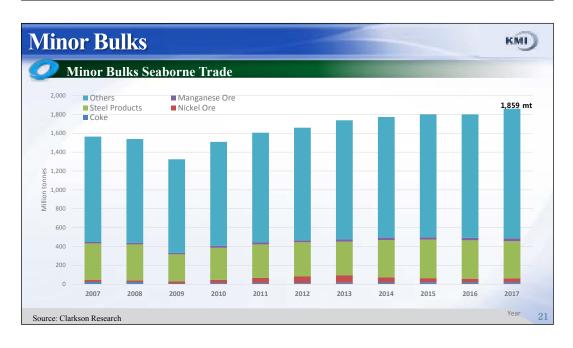


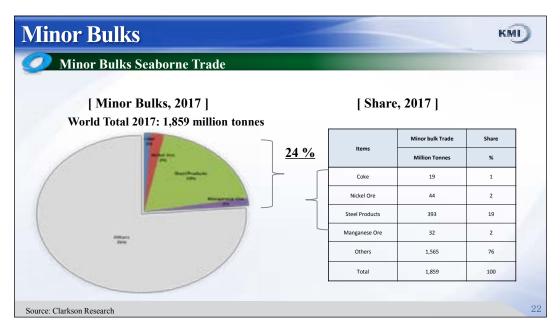




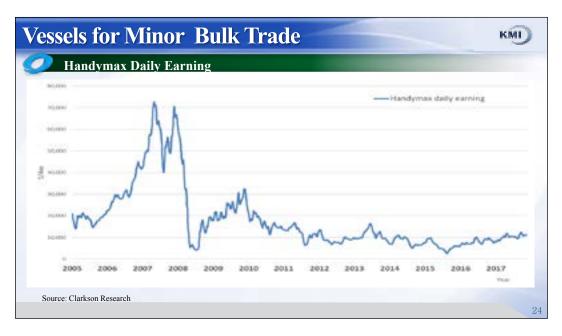
















On Interactive Development of **China's Port and Shipping Industry** with the "Belt and Road"



Zhao Nan

Assistant Secretary-general Shanghai International Shipping Institute

www.sisi-smu.org

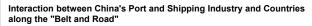


Contents

Economic and Trade Development Background along the "Belt and Road"



- Economic and trade situations in countries along the "Belt and Road"
- Trade scale between China and countries along the "Belt and Road"





- Silk Road Economic Belt and China's port and shipping industry
- The 21st Century Maritime Silk Road and China's port and shipping industry

Ideas and Suggestions on Interaction between the "Belt and Road" and the Shipping Industry



- · Demand and supply
- Suggestions



Economic and Trade Development Background along the "Belt and Road"

- · Connotation and scope of "Belt and Road"
- · Economic and trade situations in countries along the "Belt and Road"
- Trade scale between China and countries along the "Belt and Road"

Connotation and Scope of "Belt and Road"

The "Belt and Road" is essentially an open and inclusive international regional economic cooperation platform without absolute boundaries.

- (1) The Silk Road Economic Belt has three lines: the North Line centering around the Eurasia Land Bridge, the Central Line dominated by oil and natural gas pipelines, and the South Line dominated by transnational highroads. North Line connecting China to Europe (the Baltic Sea), traversing Central Asia and Russia;
- Central Line extending from China to the Persian Gulf and the Mediterranean Sea via Central Asia and West Asia;
- South Line extending from China to Southeast Asia, South Asia and the Indian Ocean.
- (2) The 21st Century Maritime Silk Road: mainly starting from China's coastal ports and leading to the Indian Ocean, as well as East Africa and Europe by way of South China Sea.



The "Belt and Road" connects the Asian-Pacific economic circle in the east and the developed European economic circle in the west.



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Connotation and Scope of "Belt and Road"

47 countries along the Silk Road Economic Belt

Six South Asian countries	India, Pakistan, Bangladesh, Nepal, Bhutan and Afghanistan
Five Central Asian countries	Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan and Uzbekistan
One North Asian country	Mongolia
16 West Asian countries	Iran, Turkey, Saudi Arabia, UAE, Oman, Kuwait, Qatar, Bahrain, Yemen, Lebanon, Syria, Jordan, Israel, Palestine, Iraq and Cyprus
19 European countries	Russia, Belarus, Ukraine, Romania, Bulgaria, Moldova, Bosnia and Herzegovina, the Former Yugoslav Republic of Macedonia, Albania, Greece, Italy, Azerbaijan, Georgia, Armenia, Lithuania, Latvia, Estonia, Montenegro and Serbia

32 countries along the 21st century Maritime Silk Road

Five South Asian countries	India, Pakistan, Bangladesh, Sri Lanka and Maldives
10 West Asian countries	Iran, Turkey, Saudi Arabia, UAE, Oman, Kuwait, Qatar, Bahrain, Yemen and Iraq
Six Northeast African countries	Egypt, Sudan, Eritrea, Djibouti, Somalia and Kenya
11 Southeast Asian countries	Vietnam, Myanmar, Thailand, Laos, Malaysia, Indonesia, Philippines, Cambodia, Brunei, Singapore and East Timor

Economic and Trade Situations in Countries along the "Belt and Road"

National Economic Volumes of Countries along the 21st Century Maritime Silk Road in 2016

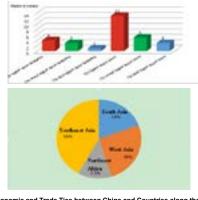
	GDP (million US dollars)	Share of GDP in the global total	Population (million people)	Share of population in the global total	Cargo and service imports and exports (million US dollars)	Share of cargo and service imports and exports in the global total
Five South Asian countries	2265138	2.99%	1701	23.42%	1061955	4.59%
10 West Asian countries	2838476	3.74%	278	3.83%	2165207	9.35%
Six Northeast African countries	505121	0.67%	198	2.73%	152912	0.66%
11 Southeast Asian countries	2553524	3.37%	638	8.79%	2409831	10.41%
Total	8162259	10.76%	2815	38.76%	5789905	25.01%

Economic Volumes of Countries along the Silk Road Economic Belt in 2016

	GDP (million US dollars)	Share of GDP in the global total	Population (million people)	Share of population in the global total	Cargo and service imports and exports (million US dollars)	Share of cargo and service imports and exports in the global total
Six South Asian countries	2806934	3.70%	1744	24.02%	1078438	4.66%
16 West Asian countries	3277919	4.32%	326	4.49%	2423693	10.47%
Five Central Asian countries	254181	0.34%	70	0.96%	159434	0.69%
One North Asian country	11183	0.01%	3	0.04%	10085	0.04%
19 European countries	3961819	5.22%	339	4.67%	2416502	10.44%
Total	10312036	13.60%	2482	34.18%	6,088,152	26.30%

Source: World Bank





Economic and Trade Ties between China and Countries along the 21st Century Maritime Silk Road in 2016

Economic and Trade ties between China and Countries along the Silk Road Economic Belt in 2016

Source: The UN Comtrade Database



Interaction between China's Port and Shipping Industry with Countries along the "Belt and Road"

- Silk Road Economic Belt and China's port and shipping industry
- The 21st Century Maritime Silk Road and China's port and shipping industry

Interaction between the Silk Road Economic Belt and China's **Port and Shipping Industry**

The development of the Silk Road Economic Belt not only stimulates the trade between China and countries along the belt, but also promotes the trade activities of Japan, South Korea and even Singapore with Central Asian or

Changes in Europe-bound Transit Transport Volumes by Way of Kazakhstan in 2012-2014

Value of Trade between Japan/South Korea and Central Asia in 2011-2014

Value of Trade between Japan/South Korea and Central Asia in 2011-2014

	China	Japan	Singapore	South Korea
2012	38997	0	141	0
2013	48042	0	19	8
2014	86691	3426	750	697

	Imports	Exports	Imports and Exports
2011	38.1	13.2	51.3
2012	39.2	10.6	49.8
2013	44.3	10.5	54.8
2014	43.3	14	57.3
Source: Wo	rld Bank		

The traditional struggle for sea power gradually shifts to the struggle for land power. Taking international leading liners as example, Maersk Shipping, Mediterranean Shipping and CMA-CGM have altogether 31 service points in landlocked developing countries.

Landlocked developing countries by region	Maersk Shipping	Mediterranean Shipping	CMA-CGM
Africa (14)	11	8	2
Asia (13)	1	4	-
Latin America (2)	2	2	2
Total (31)	14	14	4

Source: UNCTAD

Interaction between the Silk Road Economic Belt and China's Port and Shipping Industry

- In 2017, China-Europe trains totaled 3,600 in operation, exceeding the total sum in six years from 2011 to 2016.
 The number of planned China-Europe trains in 2018 reaches around 4,000.
- The Erenhot Port has 15 China-Europe routes in operation, with 575 trains in service. The trains shipped 25,819 containers, that is, 318,400 tons of cargoes which value 2.512 billion US dollars.
- The opening of China-Europe trains is playing an increasingly prominent role in driving development of countries along the "Belt and Road". Many countries built up factories and logistics distribution bases near China-Europe railroads, which cuts down their logistics costs and boosts the rapid development of related industries.





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Development of Ports along the "21st Century Maritime Silk Road"



- Southeast Asian ports enjoy stable growth: Laem Chabang in Thailand, Ho Chi Minh in Vietnam, and Manila in the Philippines
- South Asian ports welcome rapid growth. Pakistan, Sri Lanka and Bangladesh all maintained an average annual growth close to double-digit.
- West Asian ports demonstrate differentiated performance. Dubai basically maintained steady and rapid growth, but its growth rate has been declining year by year in the past two years. Turkey, Iran and Oman suffered negative growth in the past two years due to political turmoil.
- Northeast African ports present unsteady growth.
 Northeast African ports showed a robust growing momentum in the past two years, yet their growth rates vary greatly because of economic, political and market factors among others.

Interaction between the Maritime Silk Road and China's Port and Shipping Industry

Opening of shipping routes: China COSCO Shipping opened container shipping routes including Far East-the Mediterranean Sea (6 lines), India and Pakistan/Middle East-Northwest Europe (2 lines), India and Pakistan/Middle East-Mediterranean (3 lines), Asia Pacific Routes-Persian Gulf (8 lines), Asia Pacific Routes-Red Sea (2 lines), Southeast Asia-Australia (2 lines), the Far East-Northeast Africa (3 lines), Thailand-Vietnam (11 lines), and the Middle East and India-Pakistan (8 lines). The shipping capacity amounted to 1.2 million TEUs, accounting for 68% of the company's total.

Terminal layout: 65% of Chinese enterprise invested terminals overseas are located along the 21st Century Maritime Silk Road. In the early phase, Chinese investments were dominated by port building enterprises which aimed to "go out". Recently Chinese investments have been dominated by port operators which look at speeding up the "going out" pace.



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Ideas and Suggestions on the Interaction between the "Belt and Road" and the Shipping Industry

03

- Relationship between the "Belt" and the "Road"
- Suggestions

Relationship between the "Belt" and the "Road"



Europe

Industries are evenly distributed. Among the Top 20 administrative areas in European economies in terms of economic volume, only seven are located in coastal areas, while the rest 13 are all in inland regions.

China

Sources of containers are mostly concentrated in developed coastal cities near ports while the demand from inland hinterland is less sufficient. The ratio of foreign trade imports and exports of the cities where the eight major coastal container trunk ports in China are located has accounted for more than 50% of the country's total. These ports are connected to 60 cities within a radius of 200 kilometers around each of them and can accommodate 20,000-DWT ships, contributing 85% of the total foreign trade volume. 85% and 91% foreign trade containers are from areas within 200 and 300 kilometers away from ports.

The trend of inland-ward industry movement has

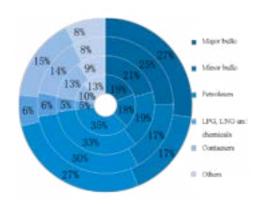
The trend of inland-ward industry movement has become prominent in the past two years. However, the industry scale in the inland area is still small compared with that in the coastal area.

Feature of market distribution: The market is concentrated in the inland hinterland.

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上海国际教运研究中心 English introductions and the

Relationship between the "Belt" and the "Road"



Feature of cargo shipping demand

In the short term:

- The demand for shipping staple bulk cargoes accounts for a higher proportion, and marine shipping still has overwhelming superiority.
- The ratio of containers is on the rise, but it remains comparatively low.

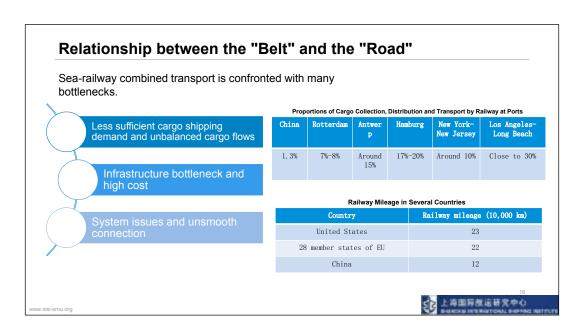
In the long term:

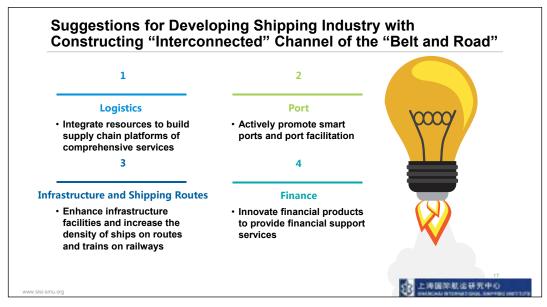
The ratio of containers will rise significantly.

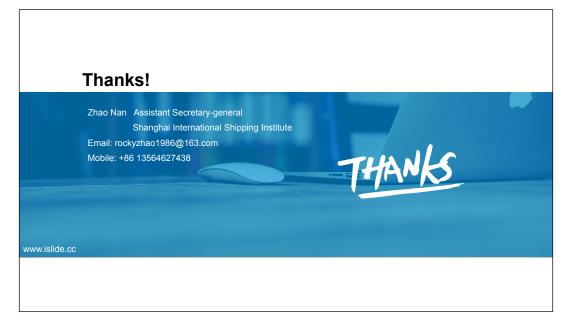
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Source: Drewry











Global Shipping Think Tank Alliance

3rd Plenary Meeting

Guest Speaker Presentations





BUNKERING: A NEW PERSPECTIVE ON THE SOUTH OF THE MEDITERRANEAN

PROF. AVV. MASSIMO DEIANA
PRESIDENT - PORT NETWORK AUTHORITY OF SARDINIAN SEA



LEGAL FRAMEWORK

LNG

EU DIRECTIVE 2014/94/EC (art. 6, clause 1)
D.lgs 257/2016 (art. 6, clause comma 1)

"Member States shall ensure, by means of their national policy frameworks, than an appropriate of refuelling points for LNG are put in place at maritime ports, to enable LNG inland waterway vessels or seagoing ships to circulate throughout the TEN-T Core Network by 31 December 2025. Member States shall cooperate with neighbouring member States where necessary to ensure adequate coverage of TEN-T Core Network."



LEGAL FRAMEWORK

EU Directive 2016/802 (art. 6)

Maximum sulphur content of marine fuels used in territorial seas, exclusive economic zones and pollution control zones of Member States, including SOx Emission Control Areas, and by passenger ships operating on regular services to or from European Union ports.

"Member States shall take all necessary measures to ensure that marine fuels are not used in the areas of their territorial seas, exclusive economic zones and pollution control zones if the sulphur content of those fuels by mass exceeds: (a) 3,50 % as from 18 June 2014; (b) 0,50% as from 1 January 2020."



LEGAL FRAMEWORK

IMO DECISION (October 2017)

The IMO's Marine Environment Protection Committee (MEPC) revised the terms of Annex VI of the 2009 Marpol Convention, extending the Community time limits and deadlines to all of the ship belonging to the Convention, representing more than 90% of the tonnage of the world ship.

IMO AGREEMENT ON SHIPPING EMISSIONS (April 2018)

Carbon emissions from the global shipping industry will be cut by at least half by 2050 compared to 2008 levels.

At least a 40% reduction in carbon intensity by 2020 and pursuing efforts towards a 70% reduction by 2050 both compared to 2008 levels.



THE IMPERATIVE SCENARIO

- THERE IS NO ALTERNATIVE FROM THE POINT OF VIEW OF EITHER LEGISLATION OR SOCIAL RESPONSIBILITY
- MAKING SUSTAINABLE ECONOMIC AND COMPETITIVE CHOICES ON THE BASIS OF ENVIRONMENTAL RULES TOWARDS A MORE VIRTUOUS SYSTEM



THE GEOGRAPHIC SCENARIO

• Italian coasts: 7.500 km

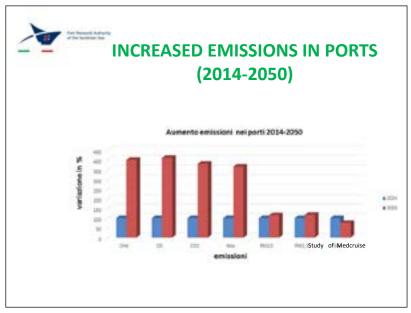
Italian territory: 300.000 kmq

Italian territorial sea: 500.000 kmq

Mediterranean Sea: 2,5 million kmq

Italy owns 20% of the Mediterranean Sea

• States bordering the Mediterranean Sea: 23





Interesting St.

SHIP TRAFFIC DENSITY IN 2017

- Approximately 50.000 ships cross every year the Sardinian channel, between the coasts North Africa and those of Sardinia
- The minimum distance between Sardinia and Tunisia is about 100 miles (178 km)
- Malta is the main bunkering station in the south of the Mediterranean, with about 2,5 million tons of bunker



WHAT WE NEED TO DO

We must to try to intercept a significant percentage of this traffic

offering bunkering opportunities of

LNG bunker with low sulphur level





LOW SULPHUR LEVEL FUEL

- The Gulf of Cagliari will benefit from a project for supplying bunker fuels to the ships berthing in the area or with the possibility to reach the filling point with a short haul deviation
- The proximity of Sarlux industrial site, one of the most complex refinery site in Europe, will allow to get the Ultra Low Sulphur Quality Fuel Oil to be adopted in 2020 as per the IMO resolution
- A further development of additional services (agency, quality testing, etc.) is also expected

Belt and Road: user opportunities through chain cost calculations

University of Antwerp
Department of Transport and Regional
Economics (TPR)



Old Silk Routes The old Marco Polo Silk routes

History

The Silk Road was a <u>network of trade routes</u>, formally established during the Han Dynasty.

The road originated from Chang'an (now Xian) in the east and ended in the Mediterranean in the west, linking China with the Roman Empire.

As China's silk was the major trade product, German geographer Ferdinand von Richthofen coined it the Silk Road in 1877.

→ Not just one road but rather a series of major trade routes that helped build trade and cultural ties between China, India, Persia, Arabia, Greece, Rome and Mediterranean countries.

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China developments

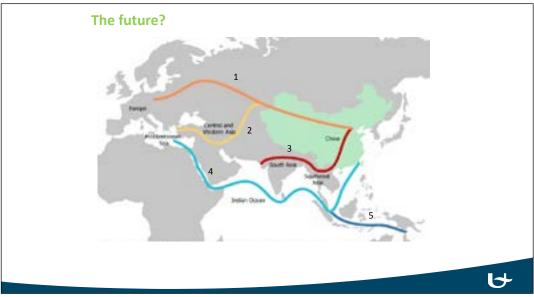
China is the largest beneficiary of this freight-focused rail network, having already shipped \$2.5 billion worth of goods on this route to Europe since 2011.

<u>Labour and land costs</u> in coastal cities like Shanghai and Shenzhen have gone up, the Chinese government has been pushing and inducing foreign investors and domestic producers to move inland through its "Go West" policy.

<u>Interior megacities</u> like Chongqing and Chengdu have been booming as major destinations for large new manufacturing projects.

Having set up what would be Asia's largest laptop factory in Chongqing, US computer giant Hewlett Packard has already shipped more than four million notebook computers to Europe by the Chongqing-Duisburg rail since 2011







Comparing routes (1)

Origin of a transport chain in one of the Chinese provinces.

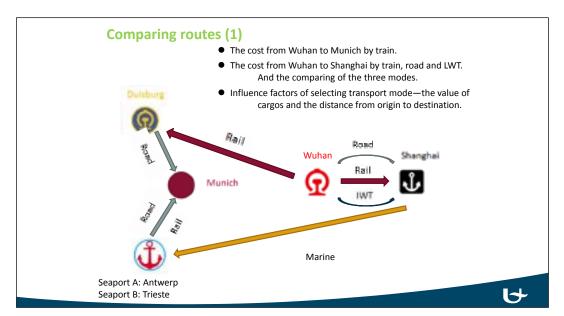
Destination in Munich (Germany)

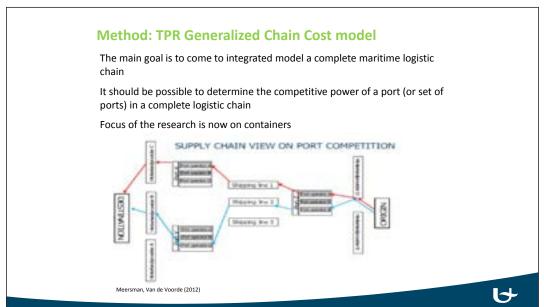
Three different routes:

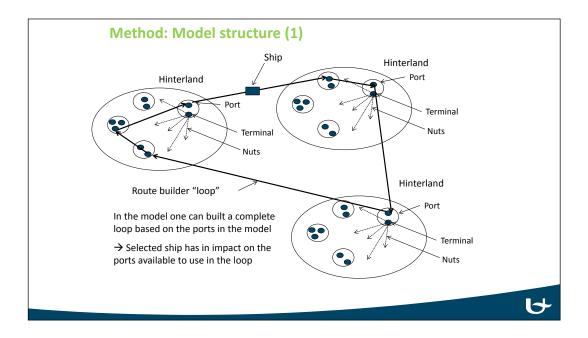
- Maritime via HLH range (1)
- Maritime via Trieste/Koper region (2)
- Land based (rail connection) (3)











Generalized chain costs for Chinese cities of origin

Main results of the calculations from different origins to Munich (Germany)

	Cost			
	Current route	New Maritime Route	Land based route	
Origin	[EUR/TEU]	[EUR/TEU]	[EUR/TEU]	
	2 200	2 247	2.240	
Chengdu	3,288	2,917	2,318	
Chongqing	2,500	2,150	2,000	
Wuhan	1,905	1,535	2,245	
Guiyang	2,923	2,488	3,906	
Hong Kong	1,559	1,180	3,615	
Shanghai	1,676	1,306	3,419	
Hangzhou	1,625	1,254	2,920	

6

Generalized chain costs for Chinese cities of origin

Main results of the calculations from different origins to Munich (Germany)

		T 1		
	Time			
	Current route	New Maritime Route	Land based route	
Origin	Days	Days	Days	
Chengdu	42	33	16	
Chongqing	35	32	18	
Wuhan	51	41	20	
vvullali	31	41	20	
Guiyang	86	71	31	
, ,				
Hong Kong	37	28	17	
Shanghai	43	33	27	
Hangzhou	44	34	17	
mangziiou	44	54	1/	

6

1



Conclusions

First insights:

- Chinese regions located near the coastal region will prefer the new maritime route to the center of Europe.
- Chinese regions located more the heart of China will prefer the new rail link to Europe.
- The new maritime route (via Koper/Trieste/Venice) will outperform the maritime routes via the HLH range for destinations in the center of Europe
- Transport volumes of the maritime flows are, at this stage, much larger than for the land based route. → what happens if China starts to produce high value merchandized cargo? → higher share of the land based route!?

Ports in the HLH range could face some serious competition for both the maritime and land based silk routes

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b

Remaining research and other issues

- Add more Chinese regions
- Effect of government subsidies of rail transport in China and the transit countries
- The effect of the climate in the transit countries
- The prospects for reefer containers
- The effect of changes in the value of the cargo
- The effect of non-monetary factors like reliability, resilience, language barriers

1







Global Shipping Think Tank Alliance 3rd Plenary Meeting

The Italian Maritime Cluster

Umberto Masucci President Propeller Italy and VP Federazione del Mare

Naples, June 4th, 2018



PROFILLION CLUBS

The International Propeller Clubs in Italy



- · 23 Clubs
- 1.400 members
- Monthly Meetings
- International Missions





Federazione del Mare

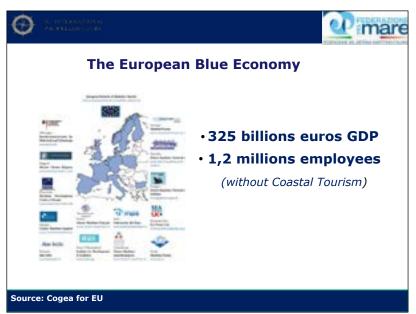
established in 1994

16 member associations

Aidim (maritime law)
Ania (insurance)
Ancip (port operation)
Assonave (shipbuilding)
Assoporti (port administration)
Assorimorchiatori (towage)
Confitarma (shipowners)
Collegio Capitani (maritime staff)
Cetena (naval research)

Federagenti (ship agency)
Fedepiloti (port pilotage)
Federpesca (fishing)
Fedespedi freightforwarder)
Inail (welfare)
Rina (certification register)
Ucina (yachting)

strong links with maritime Institutions









The Italian Maritime Cluster

European Leadership

- Ships and luxury yacht building, 1st place
- Cruising passengers, 11 millions 1st place
- Cabotage passenger 40 millions in transit in Italy 1st place
- Import-export by sea **3rd place**



Source Censis, 5th Report on the Economy of the Sea



76 INTERNATIONAL PROPELLION CLUBS



The Italian Maritime Cluster

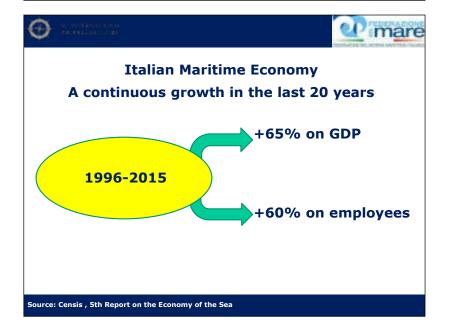
Worldwide leadership

N. 1 in Ro-Ro (5 million tons/250 ships)

- N. 1 in Cruise Shipbuilding (Fincantieri)
- N. 2 in Luxury Yachtbuilding (Azimut-Benetti)
- N. 3 among G20 Fleets (almost 17 millions tons)



Source Censis, 5th Report on the Economy of the Sea



Charter of Global Shipping Think Tank Alliance

CHAPTER 1

GENERAL

Article 1

With the development of economic globalization, the internationalization of shipping industry increased accordingly. The shipping industry's healthy development depends on understanding, cooperation and coordination of the industry among all countries and regions. The Global Shipping Think Tank Alliance international shipping institute served as Deputy Secretary General of the alliance. (hereinafter referred to as the Alliance) was founded to gather famous shipping think tanks in different regions of the world, set up a platform for exchange and cooperation and promote solid interactions between shipping think tanks and the shipping industry. The Alliance aims to provide more valuable consultation services to the shipping and related maritime industry as well as to respective organizations and administrations and to create win—win benefits community for the promotion of the healthy development of global shipping industry.

Article 2

The Alliance is an unincorporated, not registered and unofficial academic body of shipping research institutes all over the world.

CHAPTER 2

FOUNDING ORGANIZATIONS

Article 3

The group of members of the Alliance includes Centre for Maritime Studies of National University of Singapore (CMS), China Academy of Transportation Sciences of the Ministry of Transport, Drewry, Hong Kong Maritime Research Centre, IMC—Frank Tsao Maritime Library and R&D Center, Institute of Shipping Economics and Logistics (ISL), Korea Maritime Institute (KMI), Marsoft, Port and Air Research Institute of Japan (PARI), Shipping Development Research Institute affiliated to Dalian Maritime University, SRM (Intesa Sanpaolo Banking Group), Shanghai International Shipping Institute, World Maritime University Shanghai Center.

Article 4

Based on the Alliance's development, it will gradually accept other shipping think tanks and develop new members. The absorption of members is by the recommendation of the Secretariat or the submission of application. Such recommendation/application shall be voted by the meeting of the existing members, and one who wins 2/3 consent can become a new member.

CHAPTER 3

MAIN TASKS

Article 5

In principle, the alliance meeting will be held once every year. Members can apply to organize the meeting at their premises. If no one applies, the Secretariat arranges as planned. The meeting's focus shall be on the hot issues of the shipping industry and forward—looking study and discussion of the new trends. The contents of issues suggested by the Secretariat are in accordance with possible proposals of the members. Meanwhile, the members may exchange and discuss the related information of the global and national developments in the shipping, and actively provide suggestions to the shipping industry and the related organizations.

Article 6

The members of the Alliance are encouraged to carry out cooperative research based on their own characteristics. Funding provided, Alliance members will assign personnel to participate in each other's study. Research funding can be provided by the proposed research or be determined by consultations among partners. If the research task comes from non—member institutions, the funding shall be charged by the entrusted institute. Alliance members can jointly publish research reports. The principles of funding are consistent with the principles of collaborative research.

Article 7

In the case of not affecting the interests of Alliance members, the members shall share information and research results with each other. The Secretariat will found and maintain its website to promote development of the alliance and send information bulletins to its members regularly.

CHAPTER 4

ORGANIZATION

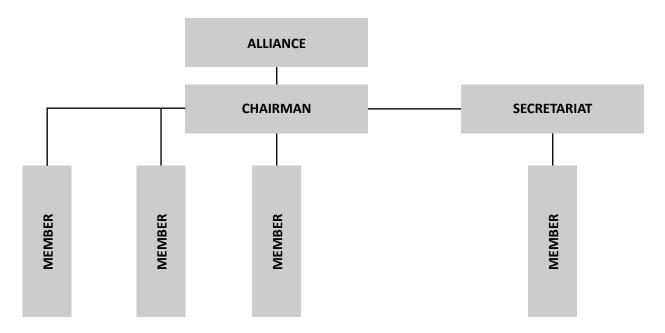
Article 8

The Alliance will have a chairman and a secretariat. The chairman is responsible for the overall coordination. Shanghai International Shipping Institute will undertake the first chairman, while later chairmen will be nominated by member organizations and elected at the liaison meetings by vote. The term of chairman is three years.

Article 9

The secretariat is set in SISI with a secretary-general who is appointed by SISI and is responsible for the daily work of the Alliance.

Figure 1 - Organizational structure of the Alliance



CHAPTER 5

OPERATIONAL MECHANISM

Article 10

Each member appoints a liaison officer. If the liaison officer is unable to attend the annual liaison meeting, the relevant member shall assign someone else to participate. The meeting can be conducted in the form of correspondence or by video conference. Topics of the meeting include the following:

- 1. The study of major issues concerning the development of the Alliance, providing guiding advice and communicating and coordinating major tasks in the work agenda;
- 2. Summarizing work in the previous year and discussing future work arrangements;
- 3. Discussing hotspot issues and trends of the global port and shipping industry, studying the shipping policy of various countries and the world at large and actively putting forth advice;
- 4. Voting to elect a chairman every three years.

CHAPTER 6

INVITING RELEVANT GOVERNMENT DEPARTMENTS AND ENTERPRISES TO SPECIAL SEMINARS ON SPECIFIC POLICY MEASURES

Article 11

According to the suggestions of the members, the Alliance will irregularly hold seminars inviting the relevant agencies of shipping industry. Seminars should be cost—covering.

Article 12

No membership fee will be collected and no direct economic relations exist. To carry out joint research, actively striving for funding from national and regional governments where a member is located is required. The secretariat bears the expenses for the website, bulletin compilation and printing and other publicity expenses, as well as the everyday business of the secretariat. Expenses for meetings organized by the Alliance are borne by the host organization, but travel expenses are borne by the organization of the participants.

ALLIANCE MEMBERS

Centre for Maritime Studies of National University of Singapore (CMS)Singapore

China Academy of Transportation Sciences of the Ministry of Transport China

DREWRY

DKEWR

UK

Hong Kong Polytechnic University

China

IMC-Frank Tsao Maritime Library and R&D Center

China

Institute of Shipping Economics and Logistics (ISL)

Germany

IHS Markit

UK (South Korea)

Korea Maritime Institute (KMI)

South Korea

Marsoft

USA

Port and Air Research Institute of Japan (PARI)

Japan

Shanghai International Shipping Institute (SISI)

China

Shipping Development Research Institute of Dalian Maritime University

China

SRM (Intesa Sanpaolo Banking Group)

Italy

World Maritime University Shanghai Center

China

