

Ports, Logistics and Economic Development

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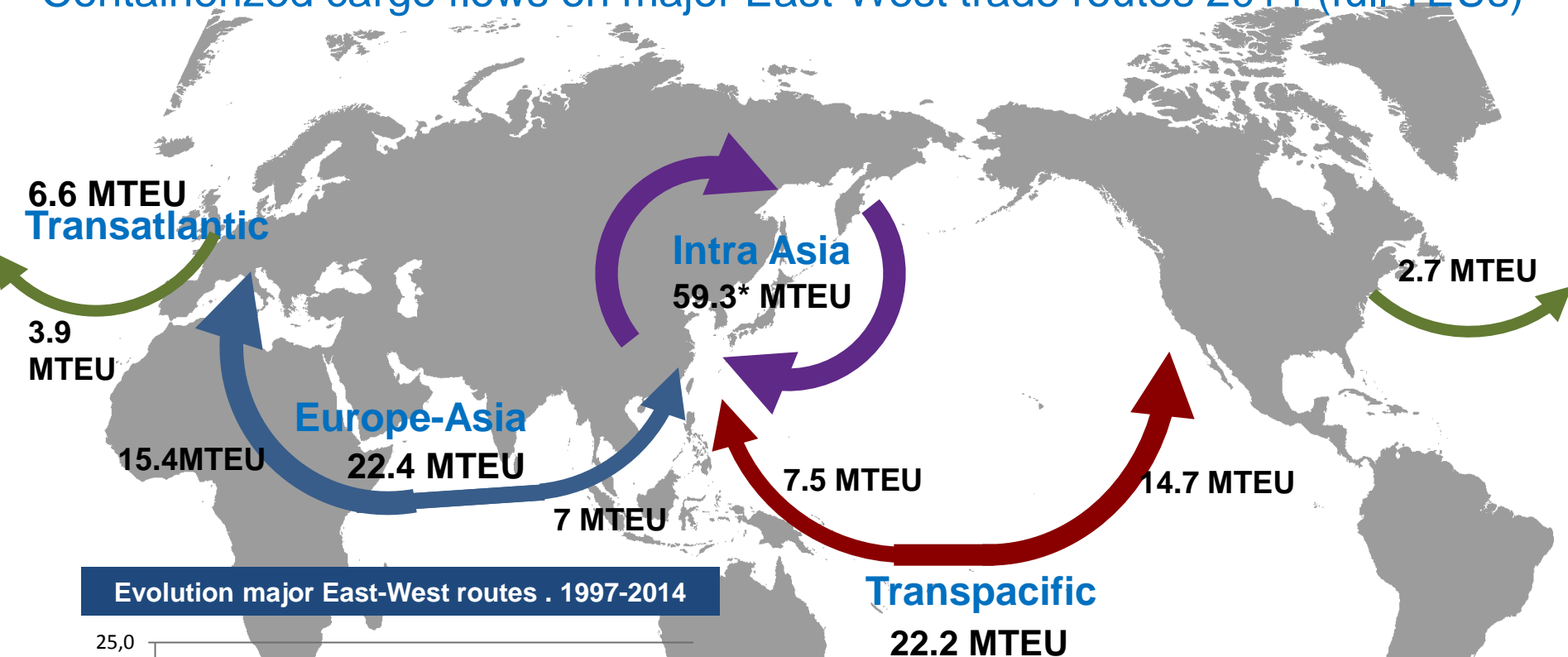


Port de Barcelona

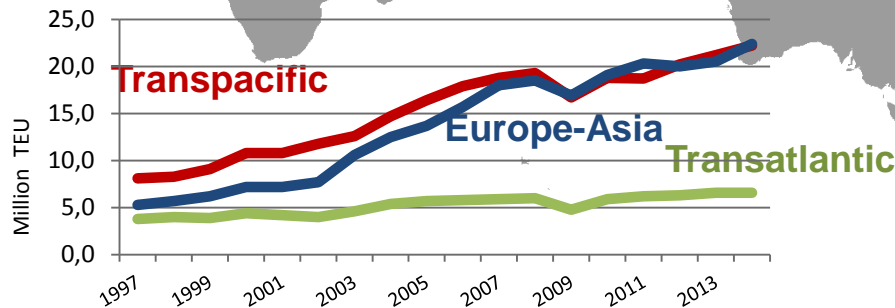


The present European logistics system

Containerized cargo flows on major East-West trade routes 2014 (full TEUs)



Evolution major East-West routes . 1997-2014



* Drewry Maritime Research 2014
(data 2013)



Mission of ports

Creating Added Value

Ports are an infrastructure **tool** **serving importers and exporters** (local and worldwide) that creates wealth through:

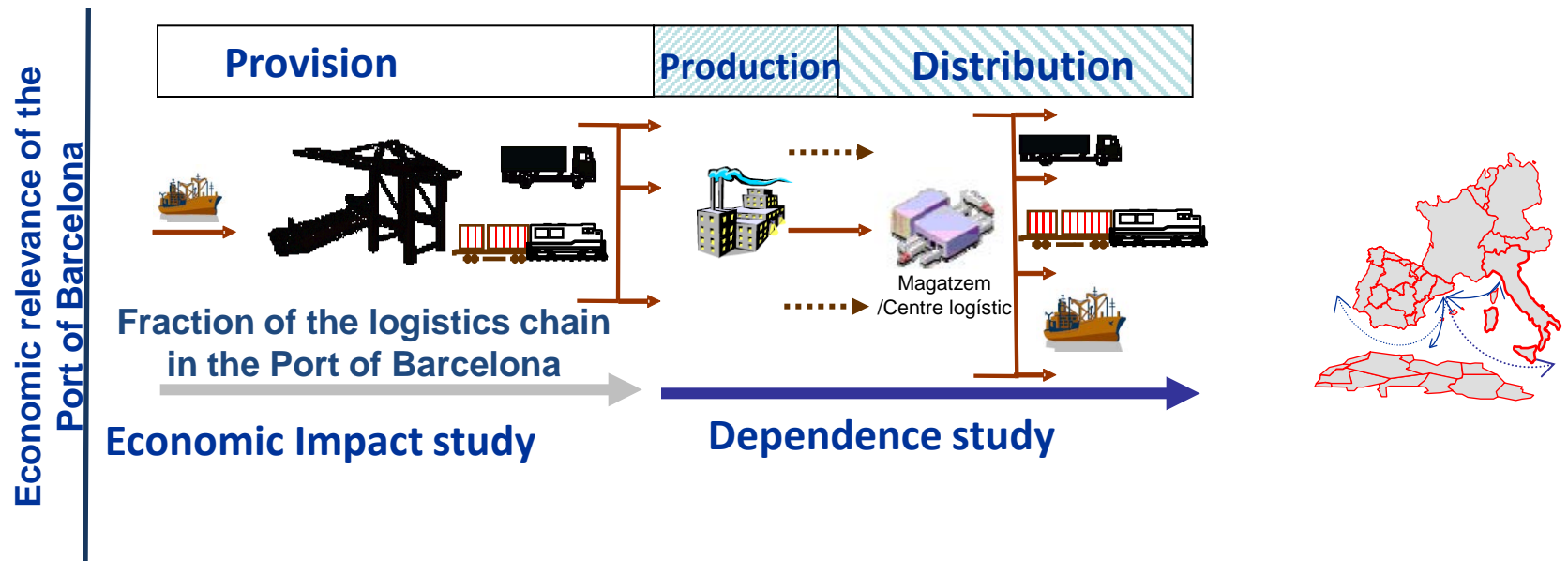
- **Contributing to their competitiveness** through the provision of **efficient services** that respond to their transport & logistics requirements
- Attraction of **international distribution centers**





Contribution of the Port of Barcelona to the competitiveness Definition of Economic Impact & Dependence studies

- Benefit generated by the Port as a services infrastructure :
Economic Impact study
- Benefit provided by the Port to the local industry: **Dependence study**





Contribution of the Port of Barcelona to the competitiveness Macro economic impact: Direct+ Indirect impact

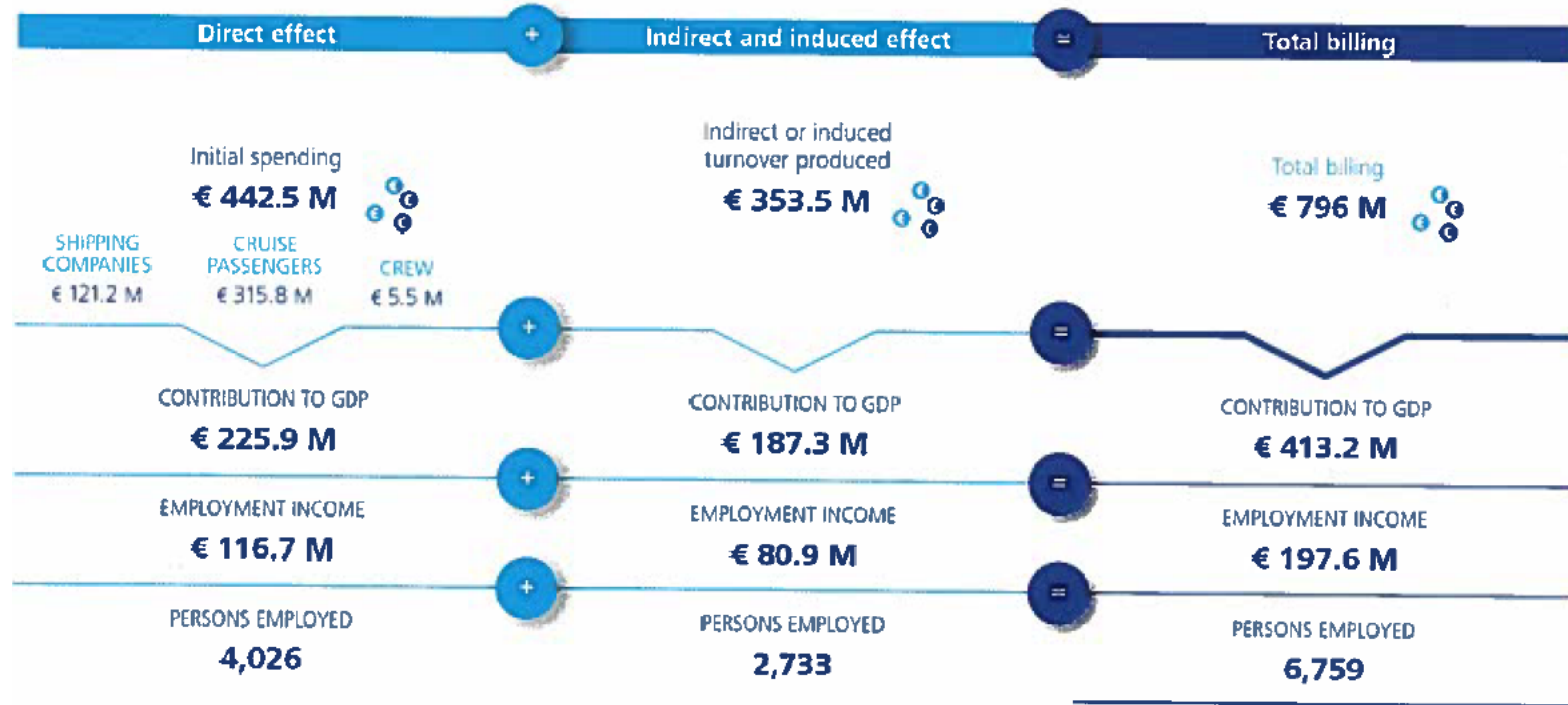
	Production	GAV*	Employment	
Value of services PofB /Catalonia	3,752 M€ 1%	2,291M€ 1.4%	32,101 jobs 0.9%	*GAV: Gross Added Value
Benefit for clients /Catalonia	22,865 M€** 6.1%	9,262M€ 5.7%	238,232 jobs 5.4%	**direct impact (benefits of 12,105 M€) + carry over effects to the catalan economy
Economic relevance of the PofB	7.1%	7.1%	6.3%	

The Port is responsible direct or indirectly for the 7.1% of the Gross Added Value and 6,3% of the employment in Catalonia

The **benefit** obtained by the industry and commerce **due to the port existence** (*Dependence study*) is **much higher** than the economic value produced by **the Port as services infrastructure** (*Impact study*)



Contribution of the Port of Barcelona to the competitiveness The Cruise activity case



CRUISE ACTIVITY AT THE PORT
OF BARCELONA CONTRIBUTES
€ 413.2 MILLION TO CATALONIA'S GDP
AND PROVIDES 6,759 JOBS

Tax revenue generated
STATE AND REGIONAL TAXES
€ 150.8 M
TOURISM TAX
€ 844,643



Contribution of the Port of Barcelona to the competitiveness The Cruise activity case. The indirect effects (1)

❖ The indirect impact of the cruise activity almost double the direct impact:

generates indirectly

Each 100€ of direct
expense



80€ of additional billing

Each 100€ of Gross
Added Value



83€ of additional Gross
Added Value

Each 100 direct jobs



68
Additional jobs



Contribution of the Port of Barcelona to the competitiveness The Cruise activity case. The indirect effects (2)

Cruise activities benefit not only the tourism sector but other services and production sectors as well.

**6,759 jobs created by
the cruise sector**

**3,995 created in the cruise sector (59%
of total created jobs)**

**2,764 created in other sectors (41% of
total created jobs)**

- Hotel services
- Food and drink services
- Shopping
- passengers land transport
- travel agencies and tour operators

- For example:**
- Warehousing and transport services
 - Food industry
 - Metallurgical industry
 - Chemical industry
 - Waste management services
 - Medical services
 - Other



European tools for ports competitiveness

TEN-T





European tools for ports competitiveness

Port Regulation

- The proposal of a “Regulation of the European Parliament and of the Council establishing a framework on market access to port services and financial transparency of ports”, **published on 23 May 2013**.
- **Objective:** “The objective is to contribute to the goal of a more efficient, interconnected and sustainable functioning of the TEN-T by creating a framework which improves the performance of all ports and helps them to cope with changes in transport and logistics requirements”
- Approved by the Plenary of European Parliament on 8 March 2016. Currently, Council, European Commission and European Parliament are **negotiating a final agreement**.



www.portdebarcelona.cat

Thank you.

